STRENGTHENING ACCOUNTABILITY AND DRIVING ACTION TO ACHIEVE MNCH COMMITMENTS

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About Samasha

Reg. No. 10613 | HQ in Uganda

Vision
A highly networked technical agency, whose work on policies and practices impacts population, health and sustainable development in the Global South

Primary technical areas of focus
- Advocacy and Accountability
- Health System Strengthening
- Health Innovations and Technologies

Flagship Programs/Projects
- Strengthening Accountability for Women’s Health
- Budget Advocacy and accountability | PAI
- Family Planning Activity, Uganda | USAID
- PEACHES | Waterloo Foundation
- Adolescent Health CIPs | PPG and IPAS

Country Coverage
17 Countries in Africa and Asia

Indonesia
Catalyzing Partner engagement and participation in the MNCH Movement

**Consensus and buy-in**
- Govt
- Development partners
- CSO
- AY

**Common understanding**

**Mutual accountability**
- Govt
- Development partners
- CSO
- AY

**Keeping commitments visible**

**Prioritized barriers identified and addressed**

Generate Advocacy Asks
- Govt stewardship
- Development partners
- CSO
- AY
Why track these Commitments at national and subnational level?

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<th>Initiative</th>
<th>Awareness of Commitments</th>
<th>Understanding of commitments</th>
<th>Local CSO Participation and Engagement at country level</th>
<th>Bias towards ‘measurable indicators’</th>
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How does the Motion Tracker Approach work?

The Motion Tracker Approach (MTA) is a civil-society-led approach for strengthening accountability, driving action at every step of process from commitment formation to achievement.

**Step 1: Identification**
Work with government and local partners to identify and classify country commitments.

**Step 2: Deconstruction**
Work with partners to analyze rationale behind statements, remove ambiguity and identify specific strategies; categorize according to WHO system blocks.

**Step 3: Development of process indicators**
Working with network of partners, develop performance indicators for tracking progress of each strategy identified.

**6. Tracking progress and accountability**
Engage partners to identify action, showcase progress, celebrate success and address prioritised challenges.

**5: Media training and Engagement**
Local convener trains media journalists on MTA and country commitments; engage with partners for continued public awareness for commitments and progress made.

**4: Validation and stakeholder mapping**
Convene partners to get common understanding on commitments and consensus of roadmap to achieving them.
Reflections from Country Experiences

Kenya
- Increased media advocacy around FP2020 commitments
- Implementation in 09 counties at sub-national level

Indonesia
- Strengthened CSO engagement with government
- Involvement of MoH alongside BKKBN

Nigeria
- Stronger collaboration with CSO eg input into ENAP Country workplan (2024-25)
- Developed Advocacy brief

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NA4H Urges Government To Prioritise Maternal Health

By Racheal Abujah | June 14, 2023 | 627 views | 0 comments
Benefits of the Motion Tracker Approach

- Adaptable, dynamic system applicable at global, regional, national and sub-national levels
- Tracks both financial and non-financial commitments
- Tracks actions of commitment makers and other actors toward achievement of commitments
- Recognizes the voices of champions and stakeholders, ensures continuous engagement and participation
- Advocacy tool for improving transparency and Accountability
Enhanced understanding and translating the commitments into local action

What have we learned...?

- Enabled country partners to come together to gain consensus and common understanding on the commitments based on specific country contexts
- Highlighted that transparency and accountability are crucial for commitment-making processes
- Strengthened collaboration, trust among CSOs and other stakeholders including media

Opportunities for MNCH

1. Strengthen participation and engagement of CSOs in ENAP/EPMM
2. Increase visibility and transparency of progress to MNCH commitments
THANK YOU

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