

# Bringing health solutions to scale through policy change

**PATH partners with governments, civil society organizations, and advocates to advance health equity by informing evidence-based policymaking and funding decisions. We leverage technical expertise and deep relationships from country to global levels to design and shape impactful policies, ensure effective implementation, and strengthen capacity along the way.**

## Our approach

### Generate and translate evidence into actionable policy

PATH bridges evidence gaps, turning cutting-edge health data and expert insights into robust and compelling policy ideas that strengthen health systems. We combine depth and breadth of expertise in health systems, product development, and market shaping with an innovative “policy lab” approach, employing human-centered design to ensure policies reflect the latest knowledge and user insights to better deliver lifesaving products and services to the people who need them.

### Catalyze action by decision-makers

Raising awareness of health problems and crafting policy solutions is only the first step. We do not stop until policies are adopted, funded, and fully operational. Working with policymakers and partners at all levels, our team uses innovative, inclusive approaches to support the adoption and implementation of policies, legislation, and guidelines from subnational to global levels. Often the grease that gets the wheels of change turning, PATH's advocates are dedicated to catalyzing action to advance health equity.

### Build and strengthen a network of changemakers for sustainable impact

Policies must reflect the voices and preferences of the communities they will impact. We arm local changemakers with the evidence, connections, and resources needed to hold their governments accountable. Collaborating with local organizations, we work together to identify and fill capacity gaps, strengthening them holistically while transitioning advocacy to local leadership. Simultaneously, we provide technical assistance to governments and international partners, enhancing their capacity to develop and implement policies and effectively engage civil society in their processes. In doing so, PATH helps drive more inclusive and sustainable policy solutions.

## Who we are

With PATH projects in more than 70 countries, our team of advocacy professionals work at all levels with governments, civil society, the private sector, and other development partners to advance policy initiatives that improve the health and well-being of all.

### **Bernard Aryeetey**

Senior Director, Policy, Advocacy, and Influence

### **Rachel Ndirangu**

Regional Director, Advocacy & Public Policy

### **Jenny Blair**

Director, US Partnerships

### **Kelly Healy**

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### CONTACT US

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For more information on how PATH accelerates progress through advocacy and policy, [visit us on path.org](https://path.org).

## Our work responds to communities' health priorities that will lead to lasting positive change, including:



Health financing



Primary health care



Women's and children's health



Immunization



Research and development



Health systems strengthening and innovation



Elimination and control of diseases (including infectious and noncommunicable diseases)



Emergency response and preparedness



Gender equity



Climate change

## Our impact: Examples of our work

### Increasing domestic health financing for immunization in Uganda

When a study led by the Ministry of Health in Uganda revealed stagnant funding for traditional vaccines to be a critical factor driving reductions in immunization rates, PATH leveraged its decades of experience developing and implementing vaccines and its role as a trusted technical advisor to the government to accelerate policy action. Working with partners, we developed an investment case and costing model for increased domestic financing, as well as a tracking tool to help Uganda's National Expanded Program on Immunization monitor its priorities and progress on work plans. With this key evidence and accountability tools, we engaged decision-makers, including parliamentarians. Thanks in part to PATH's leadership, Uganda's government increased funding for procurement of traditional vaccines by 130 percent in 2019, from UGX 9 billion to UGX 21 billion. PATH's ongoing advocacy helped to sustain these investments even through economic fallout from the COVID-19 pandemic.

**130%**  
increase



in Uganda government  
funding for traditional vaccines  
after our advocacy

### Improving policy and planning to increase oxygen access

The need for medical oxygen—a long-neglected element of health system strengthening—rose dramatically during the COVID-19 pandemic, and health systems were unequipped to meet the rising demand. That is why PATH partnered with the Clinton Health Access Initiative and the Every Breath Counts coalition to support several low- and middle-income countries to improve access to a comprehensive respiratory care treatment package—both as part of the immediate COVID-19 response and to strengthen long-term oxygen ecosystems. Key components of this effort included assessments of the gap between current availability of respiratory care equipment and forecasted need, to inform national policy and planning; development of an oxygen roadmap or strategy that outlines a national vision for oxygen access and provides one central framework to prioritize oxygen in the country; and strategic collaboration with all key oxygen stakeholders, including manufacturers and distributors, to ensure oxygen scale-up is well coordinated. In total, 19 national oxygen policies have been developed in 14 countries, and countries are leveraging these plans to raise funds to procure more equipment and train staff to use it.



**19**

national policies, plans,  
roadmaps, and guidelines  
developed for improving access  
to medical oxygen

**2x**  
higher



rates of babies born in health  
facilities, skilled birth attendance,  
and women attending 4+ ANC  
visits in Kakamega county

### Transforming maternal and child health through citizen-led social accountability in Kakamega County, Kenya

In Kenya's Kakamega County, citizen-led social accountability projects and data-driven advocacy by the Kakamega County Maternal, Newborn, and Child Health Civil Society Organizations Alliance (MNCH Alliance), with support from PATH, have created a sustainable model for holding local decision-makers accountable and significantly improved health outcomes. PATH worked with the MNCH Alliance to develop, implement, and track social accountability action plans with local decision-makers, health care workers, and communities in 12 primary care-level facilities in the county. Through consistent tracking of the implementation of commitments to improve local facilities, the MNCH Alliance secured the release of funds from the county treasury, added ultrasound machines, ensured completion of new maternity wings, and introduced amenities like couches and hot showers at rural health facilities, among many other changes that have improved quality of care for women and children in the county.

### Advocacy Resource Hub



For more about  
our approach and  
examples of our  
advocacy tools in  
action, visit our  
[Advocacy Resource  
Hub.](#)