



Advocacy and Policy

Informing decisions to bring health within reach of everyone

It's not enough to create solutions to global health problems. The global health community must secure the support of policymakers, advocates, influencers, and citizens to commit the necessary resources and enact policies that bring these solutions to scale.

What we do

We inform policies and advocate for actions that will lead to lasting positive change with a focus on:

REPRODUCTIVE, MATERNAL, NEWBORN, CHILD, AND ADOLESCENT HEALTH to help women, families, and communities thrive.

IMMUNIZATION THAT REACHES EVERY CHILD to protect them from serious illnesses and deadly diseases.

ACCESS TO ESSENTIAL MEDICINES AND TECHNOLOGIES for all that are affordable, appropriate, and quality-assured.

ELIMINATION AND CONTROL OF DISEASES including infectious and non-communicable diseases and emerging health threats.

HEALTH INNOVATION to develop and take new technologies and system innovations to scale.

How we do it

We apply technical expertise and programmatic evidence to inform policies and carry out advocacy strategies that respond to health priorities identified by the countries and communities we serve. Specifically we:



ANALYZE
AND DEVELOP
POLICIES



ENGAGE
DECISION-MAKERS



BUILD
INFLUENTIAL
CHAMPIONS



GENERATE
CITIZEN DEMAND



FOSTER
COALITIONS



STRENGTHEN
ADVOCACY CAPACITY



PATH's advocacy and policy professionals ensure that decision-makers have the right support and information to make evidence-based decisions to save lives and improve the health of women and children in low- and middle-income countries.

Where we have impact

PATH advances advocacy for impact in Africa, Asia, Latin America, in the United States, and at global



PATH/David Jacobs

SHAPE DECISION-MAKING AGENDAS

In **Zambia**, PATH and partners mobilized champions to raise political visibility for newborn health, leading to adoption of the first-ever national policies for newborn care.

At the **global level**, our advocacy helped ensure targets for innovation in the Sustainable Development Goals, and in the **United States**, we helped to ensure additional resources for global health research and development.

In **Senegal**, PATH advocacy secured commitments to improve immunization supply chains as a fundamental way to reach every child with lifesaving vaccines, including investments in vaccine delivery systems (cold chain equipment and storage) and more reliable information to prevent stockouts.



PATH/Wendy Stone

MOBILIZE RESOURCES FOR HEALTH INVESTMENTS

PATH helped to spark a resurgence of broad **US** support for global maternal and child survival, with a US\$35 million increase in US spending alongside protection of funds for immunization and other health initiatives—a double boost for mothers and children around the world.

In the **Democratic Republic of Congo**, PATH and stakeholders worked with the Congolese government to unlock \$1.9 million to cofinance the purchase of vaccines for families and advance immunization equity.



PATH/Deogratias Agaba

RALLY IN A HEALTH CRISIS

In **Uganda**, advocates from the PATH-led USAID Advocacy for Better Health project allied to respond to an expected stockout of anti-tuberculosis and HIV/AIDS drugs, which would have put an estimated 250,000 lives at risk. High-profile advocacy averted the crisis and resulted in increased investments and distribution of the drugs at a critical moment.

When a **global** treaty threatened to restrict access to thimerosal, a safe and effective preservative for vaccines, PATH and partners intervened. Without swift action, this treaty could have significantly limited access to immunization, putting millions of lives at risk.

levels. Here are some recent successes:



PATH/Aaron Joel Santos

PAVE THE WAY FOR LIFESAVING INNOVATIONS TO REACH THOSE IN NEED

In **Vietnam**, PATH supported development of a new decree signed by the prime minister in 2016 that aims to reform and strengthen the country's immunization system and facilitate introduction of new vaccines.

In **South Africa**, PATH's advocacy helped propel procurement of the female condom to put the power of protection against unintended pregnancies and sexually transmitted infections in women's hands.

In **Guatemala**, PATH worked with the government to create and issue new policy guidelines for screening and treating patients for cervical cancer, the most deadly cancer for women. The guidelines now incorporate global recommendations and new screening technologies to better detect disease and save lives.



PATH/ Evelyn Hockstein

IMPROVE POLICIES TO INCREASE ACCESS

In **Kenya**, PATH and partners successfully advocated for an update to the essential medicines list to add amoxicillin for child pneumonia treatment, chlorhexidine to prevent newborn infections, and misoprostol use closer to communities to make childbirth safer for mothers.

In **India**, PATH successfully pushed for development of evidence-based policies for an emergency transport system that today provides thousands of mothers and babies in the state of Uttar Pradesh with faster access to emergency care.



PATH/Laura Newman

EMPOWER COMMUNITIES FOR ACCOUNTABLE CHANGE AND IMPACT

In **Uganda**, through its USAID Advocacy for Better Health project, PATH strengthened the capacity of citizens to hold their leaders accountable for improved and more accessible health services, including reopened surgery centers, new facilities for wider patient access, new service offerings, and postings of new health providers where people seek care.

In **Zambia**, PATH's data-driven advocacy efforts along with many partners led to a significant shift in government policy that now allows trained community-based health workers to administer injectable contraception to women, resulting in wider access.

About us

Advocacy has been part of PATH's work since our founding 40 years ago. Today PATH's team of advocacy professionals around the world works at all levels with governments, civil society, the private sector, and other development partners to advance policy initiatives that result in better health outcomes for women, children, and families.

Our advocacy and policy specialists are familiar with a wide range of political landscapes and policymaking processes, and understand the diverse health needs of communities where we work. In countries with pressing health challenges, PATH advocates bring knowledge, experience, relationships, and expertise to achieve policy goals.

Contact us today to learn more about how we can work together to realize health and well-being for all.

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PATH is the leader in global health innovation. An international nonprofit organization, we save lives and improve health, especially among women and children. We accelerate innovation across five platforms—vaccines, drugs, diagnostics, devices, and system and service innovations—that harness our entrepreneurial insight, scientific and public health expertise, and passion for health equity. By mobilizing partners around the world, we take innovation to scale, working alongside countries primarily in Africa and Asia to tackle their greatest health needs. Together, we deliver measurable results that disrupt the cycle of poor health.

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