

Transforming evidence into policy for women and children

PATH helps policymakers and advocates make evidence-based policy and funding decisions to advance health equity. Leveraging PATH's nearly 50 years of experience developing and delivering health innovations and services for women and children, PATH advocates collect, analyze, package, and use data to inform policies, mobilize resources, engage citizens, and hold decision-makers accountable to help women and children around the world survive and thrive.

Driving change at the intersection of advocacy and technical assistance

Technical advocacy is a core component of PATH's work to strengthen health systems and a critical tool in PATH's advocacy toolbox. It takes an evidence-based approach that combines the latest health data with strategic advocacy expertise to inform and influence key decision-makers to ensure policies reflect the latest knowledge and standards of practice. Integrating health technologies and interventions into policies, normative guidelines, and strategies is an important step toward ensuring they are more readily available and accessible and, ultimately, more impactful.



Maternity nurses in Nakuru, Kenya, displaying a postpartum hemorrhage (PPH) management kit.

Our proven approach to turning evidence to policy is perhaps no clearer than in the reproductive, maternal, newborn, and child health and nutrition (MNCHN) space—where PATH got its start nearly five decades ago. In just the past 10 years, PATH has advanced evidence-based policies in over 20 countries, from supporting the development of a costed procurement plan for chlorhexidine in Bangladesh to Kenya's first comprehensive policy for newborn, child, and adolescent health. More recently, PATH's work has expanded to include advocating for improvements at the primary health care level to ensure equitable delivery of all health care across the life course, including preventive and curative services.

Increasingly, PATH works behind the scenes to analyze and package data and arm citizens with information to hold their governments accountable. In partnership with local civil society organizations, PATH equips change-makers with a strategic approach to help them better elevate their priorities within governments, building their capacity to conduct policy advocacy more effectively and strengthening relationships and coalitions. In doing so, we support our collaborators' pursuit of inclusive and sustainable policy solutions, institutionalizing change through more effective health policy interventions.

Who we are

With PATH projects in more than 70 countries, our team of advocacy professionals works with governments at all levels, alongside civil society, the private sector, and other development partners, to advance policy initiatives that improve health and well-being.

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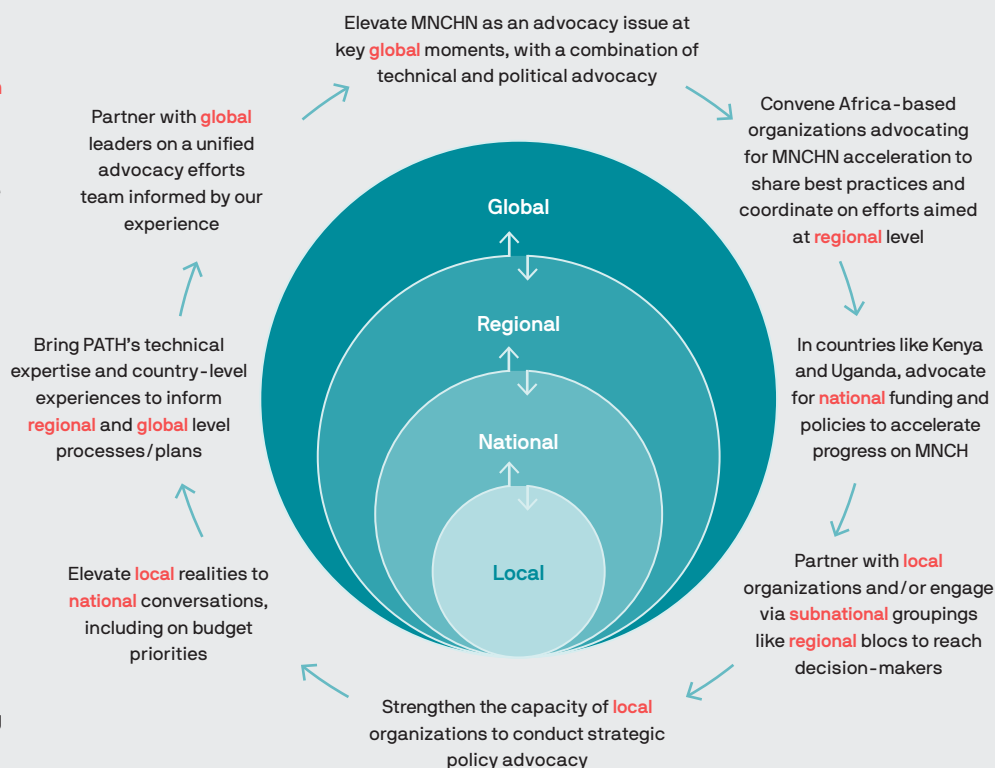


For more information on how PATH accelerates progress through advocacy and policy, visit us on path.org.

Building connections from global to local

Key to our approach is PATH's engagement of decision-makers at all levels, helping to bridge the gap between global and local.

The combination of PATH's national and subnational implementation experience and expertise working on global and regional platforms provides advocates with unique insights that strengthen our work at all levels. Our global-level expertise improves policy change, implementation, and accountability at the country level and informs our work to strengthen the capacity of partner organizations to advocate for localized solutions. Similarly, to ensure policy dialogue at the global level responds to the needs of communities, PATH supports the participation of national and subnational decision-makers and advocates at global and regional platforms. Our deep engagement at the country level gives us a particularly clear vantage point from which we bring life to the global guidelines developed.



Keeping newborns safe from infection



For more than 15 years PATH has been instrumental in [advancing the use of 7.1% chlorhexidine digluconate \(CHX\)](#) for umbilical cord care and has helped facilitate the integration of CHX into national policies in over 25 countries. Through collaborative efforts with diverse partners, PATH conducted extensive studies to assess product attributes, user understanding and preferences, and market dynamics to ensure and scale uptake. Globally, we successfully advocated for the [addition of CHX to WHO's Essential Medicine List \(EML\)](#) and informed global guidance for using CHX in umbilical cord care. At the regional and national levels, we conducted market research to support safe and effective regional manufacturing in low-income countries and worked with ministries of health in local rollout and behavior change communications. We continue to track progress toward widespread access to CHX through the [Asset Tracker](#), a platform that examines enablers and barriers to scale up lifesaving MNCHN tools and interventions, including CHX, to help inform local decision-making.

Helping close the oxygen access gap



Oxygen therapy is an essential treatment for a wide range of health conditions across all age groups, including newborn breathing complications and pneumonia—the leading killer of children under five, and obstetric emergencies. PATH's technical experts [work to expand access to this lifesaving medicine](#) with everything from in-depth technology assessments and biomedical equipment surveys to market analysis. Specific to advocacy, PATH led the effort to [add oxygen to the WHO EML](#) and continues to develop evidence-based resources to help advocates drive change at the national and subnational levels. For example, [in Malawi](#), PATH works with the Ministry of Health, UNICEF, and Partners in Health to scale medical oxygen access using technical advocacy. Specifically, PATH helped review existing policies and support development and launch of its first National Medical Oxygen Ecosystem Roadmap, which is already helping to expand access. We also helped disseminate new oxygen treatment guidelines and standard operating procedures through health worker training.