Policy development
- Provide evidence to the group that develops the policy
- Engage input from all key stakeholders
- Encourage early consideration of implementation needs

Agenda setting and building political will
- Understand the policy pathway
- Identify the decision-makers and their interests
- Plan advocacy tactics

Policy adoption
- Get policy on meeting agendas for signoff
- Support a formal launch of the policy with the media
- Simplify policy language for key audiences

Policy implementation
- Disseminate the policy to local levels
- Support accountability efforts and establish feedback loops
- Develop and track indicators for successful implementation

Policy evaluation
- Hold decision-makers accountable to monitoring and evaluation
- Provide recommendations informed by documented gaps
- Engage media as an accountability partner

Resource allocation
- Understand advocacy opportunities in the budget cycle
- Monitor resource allocation and disbursement
- Produce simplified versions of the budget

POLICY IMPLEMENTATION SUMMARY
Quick reference guide for advocates

- Hold decision-makers accountable for all their responsibilities and commitments across the policy cycle.
- Package and share evidence from those impacted by the policy, and establish feedback loops to inform policymaking.
- Engage in budget advocacy throughout the entire cycle to ensure adequate resourcing.
- Build a civil society coalition to support community groups, highlight local priorities, and provide feedback.
- Advocate for transparency and accountability by making policies publicly available to everyone.
- Engage the media to highlight key gaps and successes throughout the cycle.