

## Hope for a young mother

### One simple step is all it takes

On the floor of a two-room shanty, a shy young woman crouches near a flame to prepare the evening meal. Twenty-year-old Pranita Ingole is expecting her first child.

Tonight Pranita will cook for her husband and the six family members who share their home, waiting to eat until they have finished. Tomorrow, she'll work another long day as a laundress—repeating her routine until the day she goes into labor.

Here among the dusty rows of makeshift homes bordering one of India's largest cities, Pranita and thousands of other expectant and new mothers struggle to keep themselves and their babies nourished and healthy. Work leaves them with little time to visit a doctor or learn how to care for their infants. Many will deliver their babies at home.

With 20 percent of all deaths in pregnancy and childbirth worldwide occurring in India, countless mothers and babies in Pranita's urban slum won't survive. Improving their health starts with simple steps—and PATH is leading the way.

Our Sure Start project mobilizes neighborhood health workers to reach out to pregnant women, building trust and informing them about nutrition and medical care. In some of India's poorest areas, PATH helps



PATH/Savir Malhotra

Inside her small hut, Pranita Ingole learned from a PATH-trained community health worker how to safely care for her baby and the importance of giving birth at a hospital.

communities protect their mothers and babies with simple, effective measures. PATH will reach more than two million mothers and newborns over the life of the project.

Pranita is one of those women. Radha Doibhale, a community health worker trained by PATH, visited Pranita early in her pregnancy and taught her about breastfeeding, immunization, keeping her baby warm—information that every new mother has a right to know. As her pregnancy progressed, Radha persuaded Pranita to keep up with medical care. "I have made it a point to go for regular checkups," Pranita says.

The results? Baby Pintoo, delivered at a healthy seven pounds, born safely at a hospital. Both mother and son are thriving.

Join us in making this life-changing difference for families across India and around the world. The simple step of making a gift to PATH can help give every mother and child a chance to live and grow in good health.

You can bring hope to young mothers like Pranita with one simple step. ●

### Double your impact

Until October 15, your gift can be matched dollar for dollar by the Bill & Melinda Gates Foundation through our Global Health Challenge. Take a simple step toward better health for women like Pranita—make a gift at [www.path.org](http://www.path.org) today.

## New leaders at PATH

PATH recently welcomed new members on the Board of Directors and a new executive leader. Hailing from around the world, including many of the countries where PATH works, the directors offer unique experiences and perspectives in business, community, and public health to shape PATH's direction and ensure that our work has a resounding impact on the health of people everywhere. Meet our newest members!



**Eivor Halkjaer** from Sweden is senior advisor to the director general of the Swedish International Development Cooperation Agency (Sida) and president of the Sida Quality Committee for Cooperation Strategies. She has extensive experience in Latin America and previously served as Sweden's ambassador to several Central American countries.



**Kevin Reilly**, a native Australian who lives in Pennsylvania, is a senior business executive with more than 30 years of experience in the pharmaceutical and vaccine industries. He retired in 2003 as president of Wyeth Pharmaceuticals' Vaccine and Nutrition Division.



In addition, PATH welcomes a new vice president of field programs, **Dr. Ayorinde (Ayo) Ajayi**, MD, MPH, who most recently served as the Population Council's regional director for sub-Saharan Africa. Dr. Ajayi, who is from Nigeria, will lead strategy development and implementation for PATH in Africa, Asia, Eastern Europe, and Latin America and the Caribbean.

## PATH Partners

### Sustaining support for global health

In PATH's network of partners, our monthly donors are a powerful and sustaining thread. When you offer ongoing support through a monthly gift, you become a partner to our expert staff at home and in the field, to health workers in the world's poorest areas, and to the families and communities we serve.

Becoming a PATH Partner allows you to make your commitment to global health a part of daily life:

- The Partners program is a good way to budget for giving. You can easily set an amount to be charged to your credit card each month.
- Partners are always up to date on how their money is used. As a Partner, you'll receive monthly updates on PATH's groundbreaking programs.
- Through PATH Partners, you can easily track your giving. As a Partner, you'll receive monthly receipts via email and an annual review of your giving to help with tax preparation.
- The PATH Partners program helps PATH stay efficient and effective. Consistent monthly gifts cut postage, paper, and administrative costs.

Your partnership is an extraordinary gift to PATH and the people we serve. Become a PATH Partner today at [www.path.org](http://www.path.org). ●



PATH/Savir Malhotra

For Pranita Ingole (see cover), your partnership means giving birth in a hospital, with experienced care, instead of at home and alone. For more stories about the transformative power of partnership, visit [www.path.org/donate/partners.php](http://www.path.org/donate/partners.php).

## Study adds more weight to Ultra Rice

A newly published study highlights the effectiveness of the Ultra Rice<sup>®</sup> manufactured grain—bringing us one step closer to widespread use. The June issue of *Food and Nutrition Bulletin* reports that regular consumption of iron-fortified Ultra Rice (just one of its potential formulations) reduced anemia among women in Mexico by 80 percent. Anemia is a gateway to infection and other illness, especially during pregnancy.

Thanks to innovation funding, the kind of support supplied by our donors, PATH continues to work to make Ultra Rice—a powerful weapon in the fight against malnutrition in developing countries—broadly available. ●

Ultra Rice is a registered trademark in the United States of Bon Dente International Inc.

## Manufacturer found for Woman's Condom

After years of developing a female condom tailored to the needs of women in developing countries, PATH has signed an agreement with a Chinese partner to manufacture PATH's Woman's Condom. The condom will give women a tool to protect themselves from unwanted pregnancy and sexually transmitted infections. With help from innovation funding, PATH is laying the groundwork for new designs that are affordable and appropriate for low-resource settings, and we're putting the power for women to protect themselves into their own hands.

## Seattle a leader in global health

PATH will play a key role in the Greater Seattle Chamber of Commerce's 2008 Regional Leadership Conference in October. The conference focuses on the growing role of global health in the region. PATH president and CEO Dr. Christopher J. Elias will deliver the keynote address, and Scott Jackson, PATH's vice president for External Relations and a co-chair of the conference, will also make remarks. The chamber has announced a new focus on global health for the upcoming year and will examine how the Seattle area is becoming a world leader in the fight for health equity. The Washington Global Health Alliance, for which PATH is secretariat, is working to encourage collaboration among the region's global health organizations.

## Breakfast champions

On May 20, more than 700 people traveled to India from the comfort of a breakfast table in the transformed parking garage of PATH's Seattle headquarters. Our guests helped raise a stunning total of more than \$900,000 for PATH's Catalyst Fund. All who offered their time, hearts, and support became champions for global health that morning, and we are deeply grateful.

## Join PATH on YouTube

Over the past two years, we've sent our steadfast communications staff to the field, camera in hand, so that we could introduce you to the people your donations serve. We've assembled the first of these video clips on PATH's new YouTube channel, at [www.youtube.com/user/globalhealthcatalyst](http://www.youtube.com/user/globalhealthcatalyst). Click on "subscribe" to keep up with the latest posts and forward favorite videos to your friends. Help us spread the word—and let the world know that equal health for all is not an impossible dream.



## PATH Futures

Planning for the future? We invite you to join PATH Futures, a circle of individuals making a commitment to global health equity through a bequest to PATH's endowment fund. Make a future gift to PATH and leave the legacy of a healthy world. Find out more at [www.path.org](http://www.path.org) or call Aly Vander Stoep, senior donor relations manager, at 206.285.3500. ●

## PATH'S MISSION

*is to improve*

*the health of people*

*around the world by*

*advancing technologies,*

*strengthening systems,*

*and encouraging*

*healthy behaviors.*



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### Sign up for Bridging the Gap

To receive regular email updates on PATH's projects, the impact of your support, and the latest and best ideas in global health, send an email request to [development@path.org](mailto:development@path.org).

### Contact us

For additional information about upcoming lectures, special events, or the Breakfast for Global Health, contact [events@path.org](mailto:events@path.org). Contact Jan Jacobs, director of donor relations, with questions about giving opportunities or other feedback, at [jajacobs@path.org](mailto:jajacobs@path.org) or 206.285.3500.



## Partnership that reaches around the world

Jay Ingram's Michigan home is a few thousand miles removed from PATH's headquarters in Seattle, and even farther from our work in places like Kenya and Cambodia. But the 37-year-old computer programmer is passionate about making a difference in the lives of people in the world's poorest countries. As a PATH Partner—a group of highly committed individuals who make sustaining monthly gifts to PATH—he has made that passion a part of everyday life.

Jay connected with PATH through the Charity Navigator website, [www.charitynavigator.org](http://www.charitynavigator.org). Charity Navigator is America's largest independent evaluator of nonprofits and consistently gives PATH the highest possible rating for sound fiscal management. Reading about PATH's "point-of-care" diagnostic tests, which

provide quick results without visiting a clinic, convinced him to partner with PATH.

In June 2006, Jay made his first gift to PATH, scheduling an ongoing monthly contribution that fit his financial plan and his desire to make a sustained and lasting difference.

"I want to make sure that my commitment is steady and that I'm doing what I intended to do," Jay explains, "and that it just doesn't fall through the cracks. [Monthly giving] is a responsible way to give, for yourself and for the organization that you're giving to."

Two years later, Jay continues to be a steady supporter of PATH's work and a partner in the fight for health equity. He appreciates PATH's diverse and broad-reaching mission to improve the health of people all over the world and is a vital member of the team making positive change.



Jay Ingram

Donor Jay Ingram partners with PATH each month to improve global health.

"We have it better than we realize in this country," Jay says. No matter how bad the economy is, he continues, "I know that people have it a lot worse around the world. We shouldn't be afraid to be generous."

Spoken like a true partner for improving global health. ●

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