

## Tackling two threats at once in Cambodia

Weaving between homes in the village of Duan Tom, trying to avoid slipping in the mud, Yeksim Chea talks animatedly about the heavy rains: how they've made it tough for villagers to get to the health center, how families are drinking contaminated water. The flooding means more disease, especially diarrhea and pneumonia, a duo responsible for 40 percent of the deaths of young children in Cambodia.

Yeksim is vice chief of Duan Tom. She's also a village health volunteer and part of a PATH project that's taking a unique two-in-one approach to curbing diarrhea and pneumonia. Thanks to support from people like you, PATH is helping to dramatically reduce the impact of these diseases.

### From Phnom Penh to Duan Tom

To reach kids in Duan Tom, we began in Phnom Penh, working with the government of Cambodia to draft a national policy that addresses both diarrheal disease and pneumonia. The new policy incorporates prevention and treatment, training, and easier access to lifesaving treatments.

Heng Chivann



Menh Hong was only six months old when he got severe diarrhea from drinking contaminated water. "I was so worried I couldn't do anything," says his mother, Chun Yong. Through PATH's work in Cambodia, Chun Yong learned how to prevent and treat this potentially deadly illness.

With a draft in hand, we needed to show that what looked good on paper saved lives in the village. We chose one province to train health workers—all the way down to village volunteers—to prevent and treat diarrhea and pneumonia.

PATH/Gizelle Gopez



*"I'm very happy when I see the kids are healthy."*

—YEKSIM CHEA

Yeksim was eager for the training and committed to bringing what she learned back to Duan Tom. "During the four years that I've been vice chief of my village, pneumonia and diarrhea

among children have been the biggest health issues," she says. "Many parents don't know how to prevent the child from getting sick, and they certainly don't know the symptoms of when a child has a cold versus when the child has pneumonia."

Parents can't control the rain, but armed with information, they can prevent severe illness—and that's what Yeksim offers them. At classes for mothers and other caregivers, she passes along what she's learned about good nutrition and hygiene. She also tells parents when it's time to get help. "If parents knew the signs of these illnesses and when to bring their children to the health center, many children would not have to die."

Continued inside

# A “triathlete” for PATH: A talk with our new CEO, Steve Davis

*In June, we welcomed Steve Davis as PATH's new president and CEO. Steve previously headed the digital media company Corbis, was director of social innovation at McKinsey & Company, and has been involved with PATH for many years as a past board member and interim country leader for India. Steve answered a few questions about his career, PATH, and the future of global health.*

**Q. You began your career in human rights. What were you doing?**

In the early 1980s, I did refugee resettlement work. A large wave of refugees from the Southeast Asia wars were waiting in camps to be accepted into the United States. I helped reunify families, find people sponsors and jobs, and get kids in school. Addressing those challenges was very satisfying, and it introduced me to bridging cultural divides. That interest in bringing communities and ideas together has remained with me and ultimately brought me to PATH.

**Q. Since then, you've held a number of leadership roles in a variety of sectors. How will this help you lead PATH?**

One of the biggest challenges in global health and development is that one sector—whether nonprofit, public, or private—can't do it alone. I'm a great believer that many of the 21st century's biggest problems will be solved by collaboration. But even when people understand the imperative of good collaboration, they have set ideas about what the other sectors are like—inefficiency over here, greed over here, bureaucracy over there. We need more triathletes: people who not only are open to collaboration but have worked in two, if not all three, sectors.

**Q. So why did you decide to join PATH?**

PATH is an incredible gem. We continually distinguish ourselves as one of the few organizations with the experience, partnerships, and global footprint to develop culturally relevant solutions and bring them to scale. We're



Courtesy of Steve Davis

"We're having an enormous impact," says PATH president and CEO Steve Davis.

having an enormous impact. I took the job to ensure that PATH continues to be a bridge-builder across sectors and an innovator on the global stage, to carry this work further with a focus on sustainable impact, and to ensure we are proper stewards of our donors' generous gifts.

**Q. What do you see in PATH's future?**

PATH plays the role of bridge-builder so well. This will be even more vital in this decade of change. Major trends include a shift away from the traditional approach of funneling aid to single diseases (such as AIDS or malaria) and the need to integrate health with development. We must also navigate geopolitical shifts and, in our resource-constrained global economy, deliver more value for the money.

This complex environment calls for developing strong partnerships with private companies, leveraging relationships in emerging countries like China and India, and being responsive to local community strategies. That's all in PATH's DNA. And that's what makes PATH so exciting—we have a great opportunity to be a leader right now. ●

## Tackling two threats at once in Cambodia continued from front page

### A revolutionary development

The new national policy equips health centers with oral rehydration solution (ORS) and zinc to treat diarrhea. In a bold step, it also puts these lifesaving tools in the hands of the village health volunteers who see parents and kids on a daily basis. Zinc can reduce the severity and duration of diarrhea, but in most countries, it's regulated as a drug and can only be distributed by

licensed health professionals. Now parents in Cambodia can get it directly from volunteers like Yeksim, saving precious time.

"The introduction of zinc and ORS has stopped most of the cases of diarrhea," Yeksim says.

### Going nationwide

With the ready availability of ORS and the project's two-pronged approach,

fewer children are arriving at local hospitals with severe dehydration or pneumonia.

Now the impact of your support is expanding further. With the success of the pilot project, Cambodia's Ministry of Health is partnering with PATH and UNICEF to take it nationwide. Nature may be unpredictable, but we're determined to keep diarrhea and pneumonia from threatening lives. ●



## Our donors protect newborns in Vietnam

Exciting results from a PATH project mean a brighter future for children in Vietnam. Thanks in part to support from people like you, future generations will be protected against hepatitis B, a major public health problem.

In Vietnam, hepatitis B is commonly passed from mother to baby during childbirth. It's possible to prevent this transmission by giving a dose of vaccine to newborns within 24 hours after birth. The challenge is to reach them quickly, especially in rural areas.

So we're deeply grateful to the donors who helped fund a project in Hai Duong Province to increase the use of "birth dose" vaccine—with phenomenal results. In just five months, coverage jumped from 20 percent to more than 90 percent. We're now working with the government of Vietnam to spread birth-dose vaccination throughout the country.



## Prestigious award for PATH vaccine pioneer

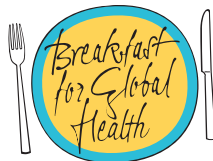


Dr. Marc LaForce was honored with the 2012 Albert B. Sabin Gold Medal Award for his pivotal role in developing the MenAfriVac™ vaccine. As the former director of the Meningitis Vaccine Project, Dr. LaForce led a global effort to develop the historic vaccine, bringing together more than two dozen collaborators, including PATH, the World Health Organization, the Bill & Melinda Gates Foundation, and the Serum Institute of

India. The vaccine holds the potential to eliminate epidemic meningitis in Africa; nearly 55 million Africans have received it to date, with numbers growing every month. Congratulations, Dr. LaForce!

## Thank you for another successful Breakfast!

Our tremendous thanks go to the nearly 700 guests who joined us in May for the 2012 Breakfast for Global Health and raised \$545,974 for the Catalyst Fund in just one hour! If you missed the event, you can still get a taste of our work in India: watch our new video, *Changing the Face of Global Health*, and read more about the Breakfast at [www.path.org/donate/breakfast.php](http://www.path.org/donate/breakfast.php).



## Increase your impact, give through work

One of the easiest ways to donate to PATH is through workplace giving. You choose how much and how often to give and make your donation directly through payroll. Many employers will even match your gift, increasing your impact even more. Last year, we put an extra \$90,000 toward our work thanks to donors and their employers. Contact your human resources department for more information.

## PATH'S MISSION

*is to improve  
the health of people  
around the world by  
advancing technologies,  
strengthening systems,  
and encouraging  
healthy behaviors.*

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To receive regular email updates on PATH's projects, the impact of your support, and the latest and best ideas in global health, send an email request to [development@path.org](mailto:development@path.org) or sign up online at [www.path.org](http://www.path.org).

### Contact us

For information about upcoming events, contact [events@path.org](mailto:events@path.org).

For questions about giving opportunities or to give feedback, contact Catherine Endicott, Donor Relations officer, at [cendicott@path.org](mailto:cendicott@path.org) or 206.302.4564.

Donate at [www.path.org](http://www.path.org)

## Going big: Donor-funded ideas now reach millions

Most PATH projects start small and develop into large-scale health solutions over time—and your support is critical all along the way. As our 2011 annual report makes clear, many of the projects our donors helped move forward are going big.

**There's an app for that.** One donor-supported idea that's on its way up: transforming mobile phones into medical devices.

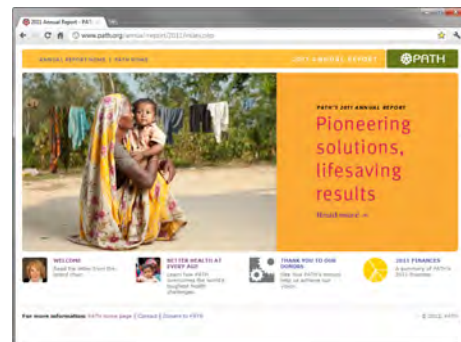
In Tanzania, health workers visiting homes in remote villages can now identify symptoms of tuberculosis with the help of a PATH-designed mobile phone app. Cell phone use in Africa is growing rapidly, so the potential for mobile health technology is huge.

**Ultra Rice® for millions.** In Brazil, an idea that received critical bridge funding from donors is seeing exponential growth. More than 15,000 children are getting critical vitamins and minerals from rice fortified with the Ultra Rice® technology through school lunches. Now we and our partners anticipate reaching 10 million low-income Brazilians over the next two years through commercial markets. The technology is also being introduced in Africa and Asia.

**Protecting women from cervical cancer.** Launched with a small amount of “innovation funding,” PATH's work to prevent cervical cancer now has worldwide impact. Sample case: Peru, where PATH helped pave the way for the launch of a national HPV vaccine program (HPV, or human papillomavirus, is the primary cause of cervical cancer). Our success in

Peru and elsewhere contributed to a GAVI Alliance decision to subsidize HPV vaccines for the world's poorest countries—with the potential to protect as many as two million girls by 2015.

More than 74.5 million people were reached in 2011 by PATH's work, with your help. Check out other milestones at [www.path.org/annual-report/2011/](http://www.path.org/annual-report/2011/). •



Look for this icon in PATH's annual report to see more ways your support is having an impact.

**INSIDE**  
Meet PATH's  
new CEO

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