

CAMPAIGN BY THE NUMBERS

\$137.8 million raised of
\$125 million goal

110% of funds raised

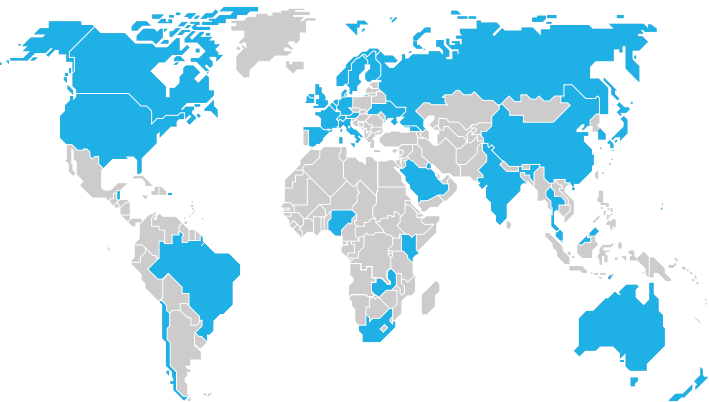
7,896 donors to the
campaign

79% new donors
to PATH

93 Global Health Heroes

Remarkable leaders who supported the
Reach Campaign with gifts of \$100,000
or more.

40 countries with
supporters



Photos: PATH/Gabe Bienczycki



REACH CAMPAIGN FINAL REPORT

2010–2017

TOGETHER WE'VE REACHED AN AUDACIOUS GOAL

PATH launched the Reach Campaign because we knew we could do more—*that we had to do more*—to make sure health innovations reach the people who need them most.

With strong support from you—and thousands of others around the globe who share your passion for social justice and equity—we exceeded our \$125 million goal. The campaign raised \$137.8 million, which is already moving the needle on the world's most urgent health needs.

Thank you for joining us in reaching higher—and investing in a healthier world for everyone.



YOUR IMPACT THROUGH THE REACH CAMPAIGN

IMPROVING HEALTH MOVES HUMANITY FORWARD

Your investment in the Reach Campaign fuels relentless innovation by PATH—because that’s what it takes to create a world where poverty is rare, economies thrive, and good health is the norm.

By being part of the campaign, you have helped make great leaps toward health equity around the world. And you’ve supported new models for internal collaboration that have sharpened our alignment and strengthened every team at PATH.

The Reach Campaign has laid the groundwork for PATH’s way forward. Today, our capacity to create large-scale impact around the world is greater than ever before.

Thank you for believing with us, for reaching with us, and for proving just how much we can achieve together. With your continued partnership, we can do even more to close health gaps—and open new pathways to help people everywhere reach their full potential.

MALARIA ELIMINATION

You helped PATH create and scale next-generation tools and approaches to control and ultimately eliminate malaria, including:

- Launching the Center for Malaria Control and Elimination to coordinate PATH’s unparalleled portfolio of projects, ranging from a first-of-its-kind rapid diagnostic test to training community-based “malaria hunters.”
- Advancing the world’s first malaria vaccine through clinical trials, garnering World Health Organization support for its use, and preparing for pilot implementation in 2018 in Ghana, Kenya, and Malawi.
- Partnering with tech companies to empower frontline health workers with data visualization and other critical tools to track and treat malaria cases.

WOMEN’S AND REPRODUCTIVE HEALTH

In low- and middle-income countries, the heaviest burden of poor health falls on women. Your support for the Reach Campaign has helped lift that burden by:

- Empowering women to choose when and whether to have children by developing and advancing new contraceptive options, including a single-dose injectable that women can safely self-administer and a low-cost, one-size-fits-most diaphragm—the first new diaphragm design in 50 years.
- Improving women’s odds of surviving cancer by bringing cervical cancer prevention services and early breast cancer diagnosis closer to their communities.



MATERNAL AND NEWBORN HEALTH

Through the Reach Campaign, we’ve created a PATH-wide strategy to make pregnancy, childbirth, and the start of life safer by:

- Increasing access to breast milk by advancing milk banking in India and Vietnam, and developing the durable, inexpensive NIFTY cup for babies who can’t breastfeed.
- Developing new tools to address complications during childbirth, including a low-cost balloon tamponade that can stop severe bleeding in minutes.
- Leading a movement to get a new formulation of chlorhexidine—an antiseptic to cleanse babies’ umbilical cords at birth—to health workers and others who support women during childbirth.

CHILD HEALTH

By supporting the Reach Campaign, you accelerated our work to help children not only survive, but thrive by:

- Launching PATH’s Center for Vaccine Innovation and Access, which coordinates our work across every stage of vaccine research, development, and introduction. The center is working on more than two dozen vaccines to protect against 17 different diseases, with an emphasis on pneumonia, diarrheal disease, and malaria.
- Ensuring children get vital micronutrients that are missing from their local diets by introducing fortified rice to store shelves in Myanmar and school lunch programs in India.
- Preventing developmental delays in young children by integrating early childhood development into touchpoints where parents interact with their health care systems.

“I’m inspired by the incredible support for the Reach Campaign, the first major fundraising campaign in PATH’s history. Most of all, I’m grateful to each of the thousands of people who have invested in a healthier future for people, communities, and countries.”

Dean Allen

Co-chair, Reach Campaign Committee
Immediate past chair, PATH board of directors

HOW TO GET INVOLVED

- Invest in our work at go.path.org/donate.
- Sign up for *News From PATH* at path.org.
- Connect with us:

 PATHglobalhealth

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