



# AS THE LEADER IN GLOBAL HEALTH INNOVATION,

# PATH CHANGES MILLIONS OF LIVES EACH YEAR

We make sure health solutions reach the people who need them most—and we dismantle barriers to progress along the way. We mobilize partnerships that extend our reach, making lifesaving vaccines and drugs, pioneering diagnostics and health devices, and transformative strategies accessible at a massive scale. But we must do more to tip the balance irrevocably toward health equity and unlock the human potential that comes with it. We must push innovation to its absolute limits. We can, and we will, reach higher.

PATH'S REACH CAMPAIGN IS RAISING \$125 MILLION TO ACCELERATE PROGRESS TOWARD A WORLD WHERE HEALTH IS WITHIN REACH FOR EVERYONE, NO MATTER WHERE THEY LIVE.

Thousands of individuals, family foundations, and corporations have answered our call with action. The momentum of our campaign is still growing—and so is its potential for impact around the world. With your support, we can help more women and children build the healthy futures they deserve.



# INNOVATION HAS IMPROVED THE CHANCE OF A HEALTHY LIFE FOR MILLIONS—

#### **BUT NOT FOR EVERYONE**

### THE OPPORTUNITIES FOR A HEALTHY LIFE ARE APPALLINGLY UNEQUAL WORLDWIDE.

Health is as essential as food, water, and shelter. But for people in developing nations, this basic need is often out of reach:

- Diseases nearly forgotten in the Western world—like malaria and cholera—are part of daily life.
- Deaths that we know how to avert, like those from complications in childbirth, are all too common.
- Innovations we take for granted—like contraceptives, antiseptics, or vaccines—are inaccessible to millions of people.

Human potential and possibility are wasted, miring families, communities, and countries in a cycle of poor health and poverty.

HEALTH IS A BASIC NEED, OFTEN OUT OF REACH.



## WE MUST ENSURE EVERYONE HAS THE OPPORTUNITY FOR A HEALTHY LIFE—BECAUSE WE CAN.

The impact of innovation in the world's poorest communities is clear. More children are living past their fifth birthdays, more places are malaria-free, and more women are able to plan their families. With access to health information and lifesaving technologies, communities are taking ownership of their health and their futures. Yet this is just the beginning of overcoming great health disparity.

Today, unparalleled scientific advances open the door to eliminating disease and preventable deaths—everywhere. PATH's remarkable 40-year record of achievement means we have a great opportunity to play a leading role in making that vision a reality. We are experts at pursuing and creating new ways to address global health needs and taking them to scale to improve lives at a dramatically reduced cost. With your support, we will push past our limits and drive home solutions that will change the world forever.



Photos, clockwise from top:
PATH/Gabe Bienczycki,
PATH/Doune Porter,
PATH/Aaron Joel Santos,
PATH/Satvir Malhotra





### PATH DRIVES INNOVATION THAT TRANSFORMS LIVES

Through partnership, creativity, and persistence, PATH has proven that innovation can decisively change the future for millions.

An end to meningitis A in sub-Saharan Africa: Epidemics that took hundreds of thousands of lives every year have disappeared where a new vaccine has been introduced.

Groundbreaking advances in malaria: RTS,S became the first malaria vaccine candidate approved for pilot use in Africa and could become the first vaccine against a human parasite.

A low-cost cup that saves newborns: The NIFTY cup enables preemies and other babies who can't breastfeed to sip breast milk at their own pace.

A vaccine to stop deadly Japanese encephalitis: By 2017, an estimated 308 million people in Asia will be safe from this incurable disease.

Family planning, accessible and reimagined: Nearly 500,000 doses of Sayana® Press, an injectable contraceptive, have been administered in four African countries.

6 PATH REACH CAMPAIGN



# PATH'S REACH CAMPAIGN IS ACCELERATING INNOVATION—

## BECAUSE FAMILIES CANNOT AFFORD TO WAIT

We launched the Reach Campaign with an ambitious goal of raising \$100 million to accelerate PATH's work to make definitive progress against the stubborn issues at the heart of health inequity. Thanks to our generous supporters and their profound commitment to global health, we reached our goal eight months early.

### NOW, WE ARE CHALLENGING OURSELVES TO REACH HIGHER. PATH HAS SET A NEW GOAL: RAISE \$125 MILLION BY THE CLOSE OF 2017.

The extended campaign allows us to act on the new opportunities made possible by early funding for our campaign—and take PATH's work to the next level. We will sharpen our strategies in Africa and Asia. We will advance the most promising ideas from the ground up, harnessing the insights and ingenuity of local innovators in the countries where we work. We will turn the corner and finally eliminate stubborn diseases with immense human cost.

Your support gives us the freedom to follow our innovator's instinct when we're on the cusp of world-changing solutions. Solutions that could redefine "widespread impact." Solutions that *will* give millions of women and children the hope of a healthy life.

THE CAMPAIGN IS EXTENDING OUR REACH AND IMPACT.



#### MALARIA ELIMINATION

In Africa, malaria is devastating. It's the number three killer of children. It's also chronic, affecting more than 200 million people each year and imposing an immense economic burden on families and countries.

Our work: PATH is leading the way toward a malaria-free world by focusing on vaccines, new treatments and diagnostic tools, and the rapid elimination of malaria in key countries. With your support, we're developing the next generation of tools and approaches to break the cycle of malaria transmission, dramatically reducing childhood and maternal illness and death.

### WOMEN'S AND REPRODUCTIVE HEALTH

Women in developing nations bear the greatest burden of poor health. Key to addressing this inequity: access to solutions for the growing threat of noncommunicable diseases (NCDs)—cervical, breast, and other woman-related cancers; diabetes; and heart disease—and access to options that empower women to choose when and whether to have children.

Our work: PATH is doubling down on our work in women's health, prioritizing women's cancers and building on that foundation to intercept other NCDs early on. And we're applying decades of experience to increase access to family planning, giving women the power to build healthier futures for themselves and their children.

### MATERNAL AND NEWBORN HEALTH

Pregnancy and childbirth are risky in developing nations. Nearly 300,000 women die each year during pregnancy or childbirth, and close to 3 million newborns don't make it past the first 30 days of life. Preventable complications and illnesses make what should be a joyous time a frightening one.

Our work: PATH focuses on mothers and the first 1,000 days of a child's life. With your support, we are making pregnancy, childbirth, and the first few years of life healthy and safe for all mothers and their babies.

#### CHILD HEALTH

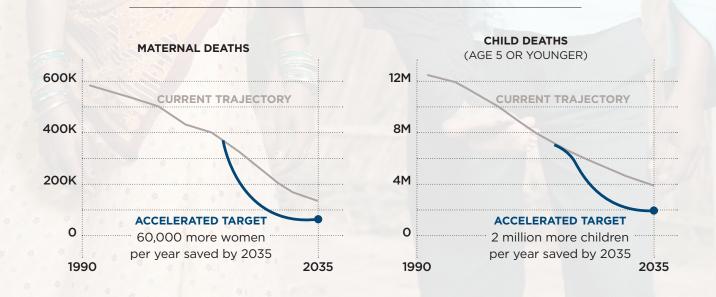
As children grow, so do the organs and systems they'll rely on for life. Without proper nutrition and care, nearly 6 million children will die each year before age five, and millions more will be physically and mentally stunted by malnutrition.

Our work: Surviving isn't enough—children need to thrive. With your support, we're dramatically improving the health and well-being of children younger than five years old. We're developing and expanding access to vaccines and treatments for illnesses like diarrhea and pneumonia; looking for new ways to improve sanitation, hygiene, and nutrition; and promoting early childhood development.

PATH REACH CAMPAIGN



#### WE CAN SAVE MORE LIVES IF WE ACT NOW.



#### FOR WOMEN AND CHILDREN

# THIS IS A GLOBAL MOMENT OF POSSIBILITY

Thanks to concerted global efforts, preventable deaths among women and children have decreased by approximately 50 percent in the last 25 years, and the numbers continue to drop. But our current trajectory toward global targets, including the Sustainable Development Goals, is not nearly steep enough. It still leaves millions to die every year of preventable causes.

With bold action and unwavering commitment, we can achieve a different trajectory, bending the curve for dramatically greater health gains. We have the chance to create something once unimaginable—a world where preventable illnesses no longer threaten the lives of children, all women have the power to protect their health and their families, and every community has the health solutions it needs to thrive. PATH and our partners are committed to making this vision real.

And with your assistance through the Reach Campaign, we can accelerate the pace at which we eliminate the worst inequities in health—and save millions of women and children around the world.



Source (graph, left): Adapted from World Bank Development Indicators. Projections adapted from Lancet Commission on Investing in Health, "Global Health 2035: A World Converging Within a Generation," The Lancet, December 3, 2013, Appendix 5.

Photo: PATH/Gabe Bienczycki



### PATH IS EXTREMELY GRATEFUL FOR THE DEDICATION AND LEADERSHIP OF OUR REACH CAMPAIGN COMMITTEE

#### **JO ADDY**

Founder and Managing Director Alsweb Business Advantage

#### **DEAN ALLEN**

CEO

McKinstry

#### **DON BURDICK**

Senior Vice President Costco Wholesale Corporation

#### PHYLLIS CAMPBELL

Chairman, Pacific Northwest JPMorgan Chase

#### TOM COHEN

Community Volunteer

#### **MOLLY COYE**

Former Chief Innovation Officer UCLA Health

#### **JOHN CREAHAN**

Founder and Attorney Cairn Law

#### P. SCOTT CUMMINS

Managing Director Bertona Partners

#### MAUD DAUDON

President and CEO Seattle Metropolitan Chamber of Commerce

#### **KATHY EDWARDS**

Managing Partner Graywin Enterprises, LLC

#### MICHELE HASSON

Owner

Michele Hasson, LLC

#### JIM KARAMBELAS

President and CEO GLY Construction, Inc.

#### **CRAIG KINZER**

Kinzer Partners

#### RICHARD LANE

Managing Member River Road VNC, LLC

#### CONRAD LEE

Councilmember City of Bellevue

#### TSITSI MASIYIWA

Executive Chairperson Higher Life Foundation

#### LISA MCCABE

Commercial Real Estate Leader

#### LAURIE MICHAELS

Founder
Open Road Alliance

#### **PEGGY MORROW**

Community Volunteer Retired Vice President of External Relations, PATH

#### **FELIX OLALE**

Executive Chairman Excelsior Group

#### JIM PIGOTT

Entrepreneur and Philanthropist Moccasin Lake Foundation

#### **NICK PURO**

President and COO MultiVir Inc.

#### **ERICK RABINS**

Director of Commercialization Intellectual Ventures

#### **ANN RAMSAY-JENKINS**

Co-founder

College Success Foundation

#### SCOTT REDMAN

President Sellen Construction

#### **NORMAN RICE**

Former Mayor of Seattle Retired President and CEO, The Seattle Foundation

#### KRIS RICHEY CURTIS

Kinzer Partners

#### JILL RUCKELSHAUS

Director Costco Wholesale Corporation

#### **CHUCK SLAUGHTER**

Founder and CEO Living Goods

#### **BRAD SMITH**

President and Chief Legal Officer Microsoft

#### **CYNTHIA STROUM**

Philanthropist, Community Leader, and Former US Ambassador to Luxembourg

#### KATHY SURACE-SMITH

Vice President, General Counsel, and Corporate Secretary NanoString Technologies

#### KATHY WILCOX

President and Founder Kathleen P. Wilcox & Associates LLC

#### H.S. WRIGHT III

Chair and CEO Seattle Hospitality Worldwide

