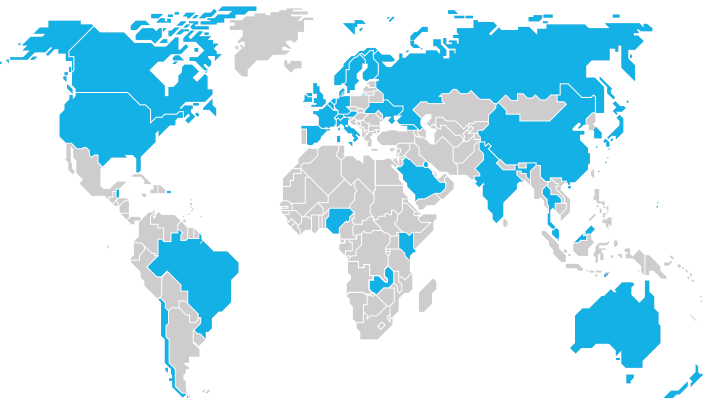


6,962 donors to the campaign



39 countries with supporters

72 Global Health Heroes

Global Health Heroes are a group of remarkable leaders who have stepped up to support the Reach Campaign with gifts of \$100,000 or more.

WHY WE SUPPORT PATH

“We believe that technological advancements in one part of the world can and should be used to promote health equity on a global scale, and we want to be part of that revolution.”

Andrea Itano and Richard Moldovan
PATH Journeys global travel program participants

Photos: top, PATH/Eric Becker; bottom, PATH/Lou Linwei



REACH CAMPAIGN **SNAPSHOT**

FALL 2016



REACHING HIGH FOR HEALTH EQUITY

Through the Reach Campaign, thousands of individuals, family foundations, and corporations are working together to create a better world: where malaria is just a memory, safe childbirth and healthy childhoods are expected, and women have the right tools to plan their families and stay healthy.

To make that vision a reality, we are pushing innovation to its absolute limits—driving the most promising global health solutions from idea to widespread impact. **We invite you to join us in giving women, children, and communities in every corner of the world a brighter, healthier future.**



YOUR IMPACT THROUGH THE REACH CAMPAIGN

ACCELERATING SOLUTIONS THROUGH THE JOURNEY OF INNOVATION

The Reach Campaign is tackling the top threats to health equity, identifying high-impact ideas and shepherding them from early concept to wide-scale use. Navigating this process—what we call the journey of innovation—can be complex and full of obstacles. We’ve seen how often innovations are derailed before they reach the communities that need them. This is where donors can play a pivotal role.

Through the Reach Campaign, PATH supporters have helped advance dozens of projects along the journey of innovation, saving lives at every step. We are targeting and accelerating progress in four critical areas of need: malaria elimination, women’s and reproductive health, maternal and newborn health, and child health. As a result, PATH’s work touches the lives of more than 150 million people every year.

Thank you for reaching high with us to give people everywhere an equal chance at a healthy life!



DEVISE AND TEST SOLUTIONS



CASE STUDY: MATERNAL AND NEWBORN HEALTH

For millions of preemies and other babies in Africa and Asia who have trouble breastfeeding, a few ounces of breast milk a day can make the difference between life and death. To help these vulnerable newborns, PATH and our partners designed an innovative feeding tool—the NIFTY cup—and refined it over a number of iterations until it was appropriate for the low-resource communities where it’ll be used.

This inexpensive cup is made of durable, soft silicone that’s gentle on an infant’s mouth and fits nicely in a mother’s hand. To help control the flow of milk and prevent choking, the NIFTY cup features a reservoir that catches milk and enables babies to sip it at their own pace.

Through the Reach Campaign, PATH donors are sending more than 6,200 NIFTY cups to hospitals in Malawi and Tanzania and supporting our work to make them available worldwide.

NAVIGATE HURDLES TO ACCEPTANCE AND USE



CASE STUDY: CHILD HEALTH

PATH’s Ultra Rice® fortification technology—which has received support through the Reach Campaign—packs micronutrients missing from local diets into “grains” that mix seamlessly with rice. PATH and our partners paved the way for a recent regulatory approval that will expand access to Ultra Rice® in India. Through more than 30 studies in ten countries, we helped build a solid evidence base to demonstrate that rice fortification is an effective tool to improve nutrition and health. We also developed equipment and standards for rice fortification.

These efforts, representing years of work, culminated in the Food Safety and Standards Authority of India’s declaration of formal nutrition guidelines for rice fortification—a milestone that’s a major step toward scale-up. Since this announcement, Karnataka became the first state to introduce fortified rice in its midday meal program, which serves 450,000 children in 2,538 schools.

SUPPORT COMMUNITIES IN ADOPTING SOLUTIONS



CASE STUDY: MALARIA ELIMINATION

Through a special partnership between PATH and the Zambian government, we engaged entire communities in the fight against malaria. We trained nearly 1,000 “malaria hunters,” volunteer health workers who tested and treated hundreds of thousands of people for the disease. This effort involved everyone—from ministers and chiefs who mobilized their villages to children who were tested for malaria. And the outcome was astounding: the number of children with malaria has dropped by 93 percent in the Southern Province. Now, the country has announced a bold plan to expand this work and drive out the disease completely.

This collaboration is an example of the innovative work we’re doing through our Center for Malaria Control and Elimination, which was launched with funding from the Reach Campaign.

SCALE MASSIVELY TO MEET GLOBAL NEEDS



CASE STUDY: WOMEN’S AND REPRODUCTIVE HEALTH

PATH is working to address the extraordinary unmet need for family planning worldwide through the Reach Campaign. To position the injectable contraceptive Sayana® Press for widespread impact, we introduced it in four pilot countries—Burkina Faso, Niger, Senegal, and Uganda—and administered nearly 500,000 doses.

Now we’re continuing to build momentum at the country level toward national scale-up. In Uganda, for example, the government integrated Sayana® Press in its essential medicines list, and we’re exploring self-injection as an option for women to administer Sayana® Press in the privacy and convenience of their own homes. Self-injection study results are promising, showing that women want to and can administer it correctly. This delivery method could be a game-changer in making contraception more accessible to millions of women all over the world.

WHY I SUPPORT PATH

“Family planning is a fundamental human right and a foundation of improving well-being. PATH empowers women to plan the number and timing of their children, giving them control over their health.”

Dr. Jon Younger

Advisor to the Frankel Foundation
Women’s health champion, Sayana® Press donor

HOW TO GET INVOLVED

- Donate to PATH.
- Sign up for the *News From PATH* e-newsletter.
- Follow PATH on Twitter, and share our Facebook posts.
- Experience PATH’s work first-hand on a PATH Journeys trip.
- Invite PATH to present at your company.



VISIT

reach.path.org and www.path.org

EMAIL

reach@path.org

CALL

206.302.6073

FOLLOW

PATHglobalhealth

@PATHtweets

