

HEALTHY MARKETS INNOVATION FUND

- Are you an innovator?
- Are you interested in making an impact in the community?
- Do you have an enterprising idea that could change lives in Vietnam?



The Healthy Markets Innovation Fund is a competition to find innovative and creative entrepreneurs with **IDEAS** that **CHANGE LIVES** in Vietnam by increasing demand and supply for HIV-related goods and services.*

The competition is open to smart, passionate, and resourceful teams from organizations, nonprofits, and businesses in Vietnam. The top finalists, chosen by a panel of HIV and social impact experts, will compete for award packages of financial and in-kind support, including:

- Grants/loans up to \$80,000 per award.
- Business mentoring and technical support.
- Media exposure.
- Introductions to potential business partners and investors.

Award packages will be tailored to each awarded idea.

WHAT ARE WE LOOKING FOR?

We are looking for great teams with potentially sustainable ideas to address one or both of the challenges below:

CHALLENGE A

Generate demand for HIV-related goods and services*

CHALLENGE B

Increase supply of HIV-related goods and services*

APPLICATION PROCESS



- Request an information pack by emailing IFVietnam@path.org.
- Submit your concept by **30TH SEPTEMBER 2015!**
- Entries reviewed by a panel of experts and shortlisted.
- Shortlisted applicants receive support to develop business plans.
- Business plans are submitted and pitched to a panel of five expert judges.
- Top competitors are selected and awarded.

CONTACT



To learn more about Healthy Markets and the Innovation Fund please visit:
<http://sites.path.org/vietnam/usaaid-healthy-markets/>
or email: IFVietnam@path.org

* HIV-related goods and services includes any or all of the following: condoms; lubricant; low dead space syringes; and HIV testing.

Ideas can target any or several of the key populations facing the greatest risk in Vietnam: female sex workers; people who inject drugs; men who have sex with men; transgender women; and the sex partners or clients of any of these populations.

Ideas can also target other populations in Vietnam, providing they reach any or all of the key populations listed above.