

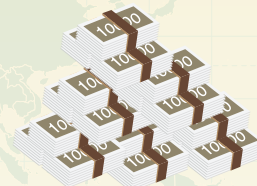
INVESTING IN MALARIA PAYS OFF



OVER 90% OF MALARIA DEATHS OCCUR IN AFRICA
mostly in young children.



IN FACT,
A CHILD DIES
OF MALARIA
EVERY MINUTE.



**MALARIA COSTS AFRICA
US\$12 BILLION A YEAR**
including absenteeism, health
care, and burden on families.

BUT WE ARE SHRINKING THE MALARIA MAP.

**MALARIA IS PREVENTABLE AND
INTERVENTIONS ARE COST-EFFECTIVE:**



US\$2.20

Cost to protect one person with
an insecticide-treated bed net
for one year*



US\$6.70

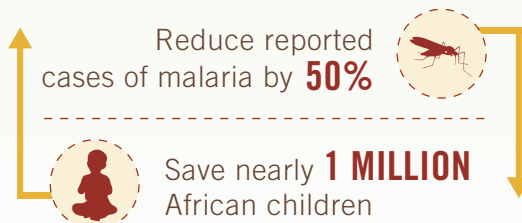
Cost to protect one person with
indoor spraying of insecticide
for one year



US\$5.84

Cost to treat one case of malaria

**OVER THE LAST DECADE, INCREASED
FUNDING HAS HELPED COUNTRIES:**



If robust funding is
maintained another
1.45 MILLION
**CHILDREN COULD
BE SAVED BY 2015.**



OUR GOAL IS A WORLD FREE OF MALARIA

Sustain gains, save lives: Invest in malaria.

*Additional resources support net distribution and education.

World Health Organization, World Malaria Report 2011. • Roll Back Malaria Partnership, Global Malaria Action Plan. • White MT, Conteh L, Cibulskis R, Ghani AC. Costs and cost-effectiveness of malaria control interventions – a systematic review. Malaria Journal 2011, 10:337. • Eisele TP, Larsen DA, et al. Estimates of child deaths prevented from malaria prevention scale-up in Africa 2001–2010. Malaria Journal 2012, 11:93. • Gallup JL, Sachs JD. The Economic Burden of Malaria. Am J Trop Med Hyg 2001, 64(1, 2)S, pp. 85–96.

MACEPA  **PATH**