Designing a contraceptive self-injection program: Experience from Uganda

Webinar | June 1, 2017

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Today's speakers



Jennifer Drake

- Subcutaneous DMPA (Sayana Press)
- PATH's new self-injection best practices project in Uganda



Allen Namagembe

- Self-injection program design process
- Initial results from a rapid pilot



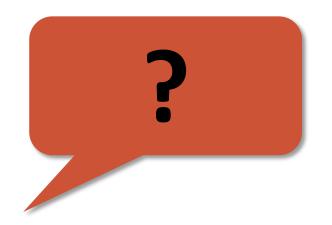
Ellen MacLachlan

- Implications for self-injection program design
- Next steps



If you have questions...

- If you have questions for today's presenters, please send them using the chat feature on your computer.
- We will be collecting questions and plan to address them during a Question and Answer session after the presentations.





Subcutaneous DMPA (DMPA-SC; brand name Sayana® Press) is a new injectable that is administered under the skin.

DMPA-SC is:

- Safe and highly effective at preventing pregnancy.
- Delivered every 3 months.
- Prefilled and ready to inject.
- Simple to use.
- Small and light, with a short needle.



Subcutaneous DMPA compared with intramuscular DMPA



Subcutaneous DMPA (Sayana® Press)

- Comes in a prefilled, "all-in-one" injection system.
- Is injected underneath the skin.
- Has lower dose of DMPA (104 mg).
- Has 2.5-centimeter needle.



- Comes in a vial with a separate syringe.
- Is injected into the muscle.
- Has higher dose of DMPA (150 mg).
- Has 3.8-centimeter needle.

Both products

- Safe and highly effective at preventing unintended pregnancy.
- Delivered every 3 months.
- Do not protect against HIV or other sexually transmitted infections.
- Comparable in regards to side effects.
- Stable at room temperature.

DMPA: depot medroxyprogesterone acetate.

Depo-Provera and Sayana Press are registered trademarks of Pfizer Inc. Uniject is a trademark of BD.



The transformative power of subcutaneous DMPA

All-in-one presentation
Simplified injection
Shorter training
Easier to transport and store
Less waste to dispose
Improved injection safety

Increased
acceptability and
use by lower-level
health care
workers

Well-suited for
private-sector
provision

Uniquely suited to
self-injection

Expanded access
Increased
method choice
Empowered
contraceptive users



The current subcutaneous DMPA product: Sayana Press regulatory approval*

- Approved by regulatory authorities in the European Union and more than 25 countries worldwide.
- Registered for self-injection in the United Kingdom, several European countries, and an increasing number of FP2020 countries including Ghana, Myanmar, Niger, Nigeria, Uganda, and Zambia.

Availability*

Available in more than 15 FP2020 countries.

Pricing*

 Product can be procured by qualified, public-sector purchasers at US\$0.85 per dose.

^{*}Information current as of May 2017.

UGANDA

UGANDA PILOT INTRODUCTION BY THE NUMBERS: OCTOBER 2014-JUNE 2016

2,284

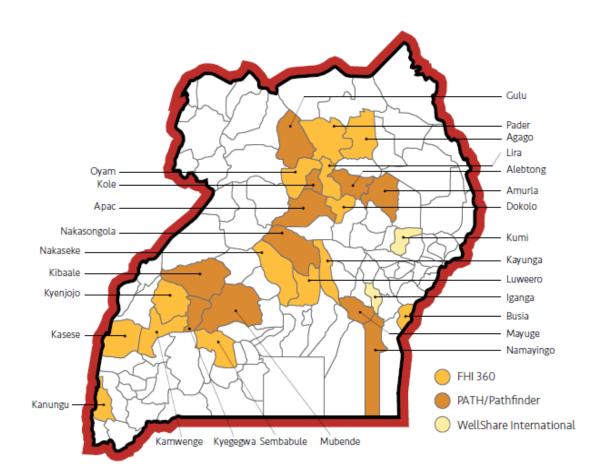
Number of providers trained in pilot 130,673

Doses administered during pilot 29%

Proportion of doses administered to new users 44%

Proportion of doses administered to users under 25





COUNTRY OVERVIEW

- Total population:
 36 million
- Contraceptive prevalence rate (CPR), modern methods, all women: 21%
- Injectables as proportion of the method mix, married women: 56%

Status of self-injection in Uganda

 PATH-MOH feasibility study found that nearly 90% of participants could self-inject three months after one-onone training; nearly all wanted to continue self-injection

 Based on these findings, self-injection was rolled out in late 2016 in public facilities through a "soft launch" in one district

 Self-injection was approved by the Uganda National Drug Authority (NDA) in early 2017

Self-injection will roll out in additional districts later this year

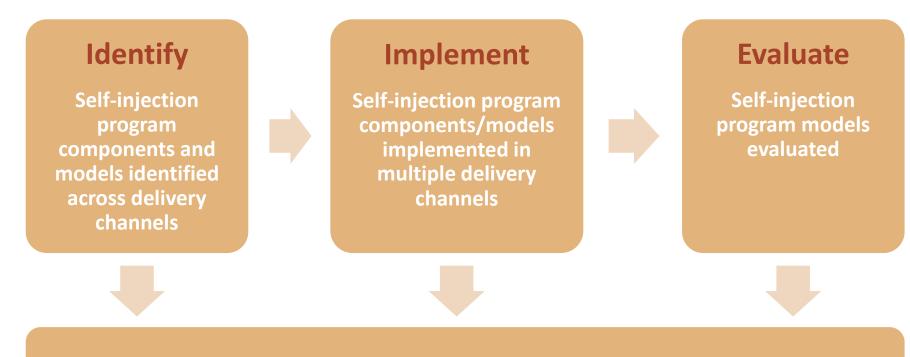


New PATH project 2017–2018
Contraceptive self-injection in Uganda:
Evaluating best practices for introduction and scale-up

As PATH and the Uganda MOH prepare to translate evidence from self-injection studies to practice and begin piloting self-injection outside of research settings, there is a need to learn how self-injection delivery can be designed and implemented at scale under real-world conditions, through different channels and for adolescents.



Uganda self-injection best practices: Project framework



Disseminate

Optimal self-injection program components documented and disseminated to inform policy and practice at national and global levels



Uganda self-injection best practices: Applying principles of user centered design to programs

- User centered design (UCD) focuses on the USERS—not what the designers, researchers, or their bosses want or think users need
- Both of these aspects are crucial to UCD:
 - Observing what users DO (behaviors)
 - Listening to what users SAY
- The design process is iterative

A multi-stage problem-solving process that optimizes solutions based on users' needs, behaviors, constraints, and operating contexts. Solutions are repeatedly tested and refined throughout the design and development process before implementation.

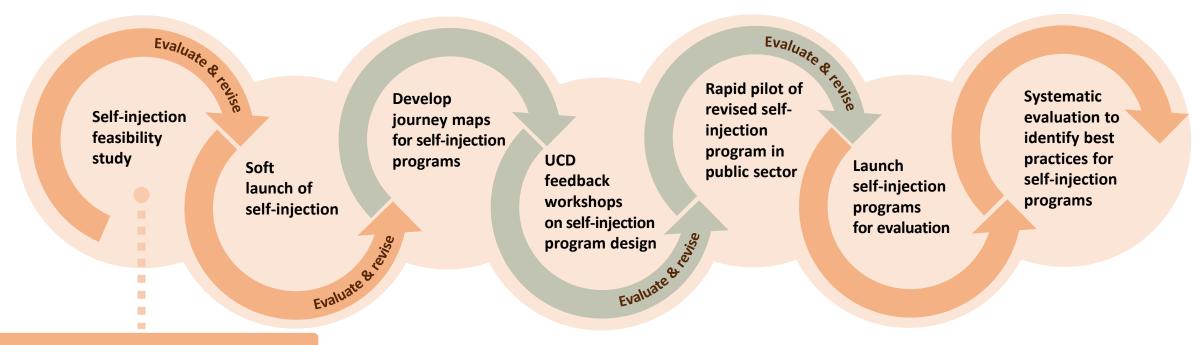
-Reboot.org



Uganda self-injection best practices: program design process



Self-injection program iteration process: Feasibility study



Illustrative learnings

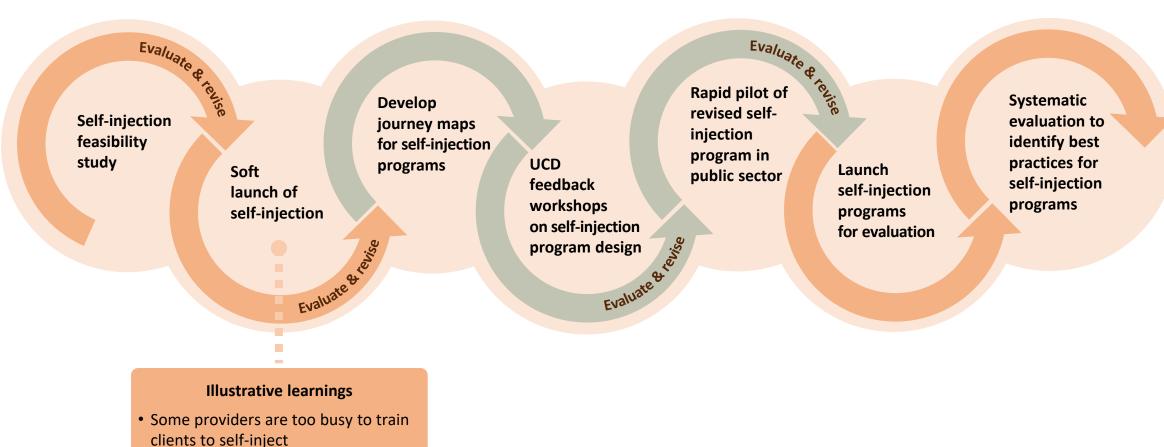
- One-on-one self-injection training took over 1 hour
- Practice units add costs to program
 US\$1/client
- Clients relied on the booklet but adds US\$2/client cost to program
- Latrine disposal is unappealing to stakeholders
- Just 38% of self-injection clients in Uganda have cell phones



Self-injection program iteration process: Soft launch

• Providing a disposal container to each

client may improve safety
Instruction booklets may not be sustainable; shorten instructions





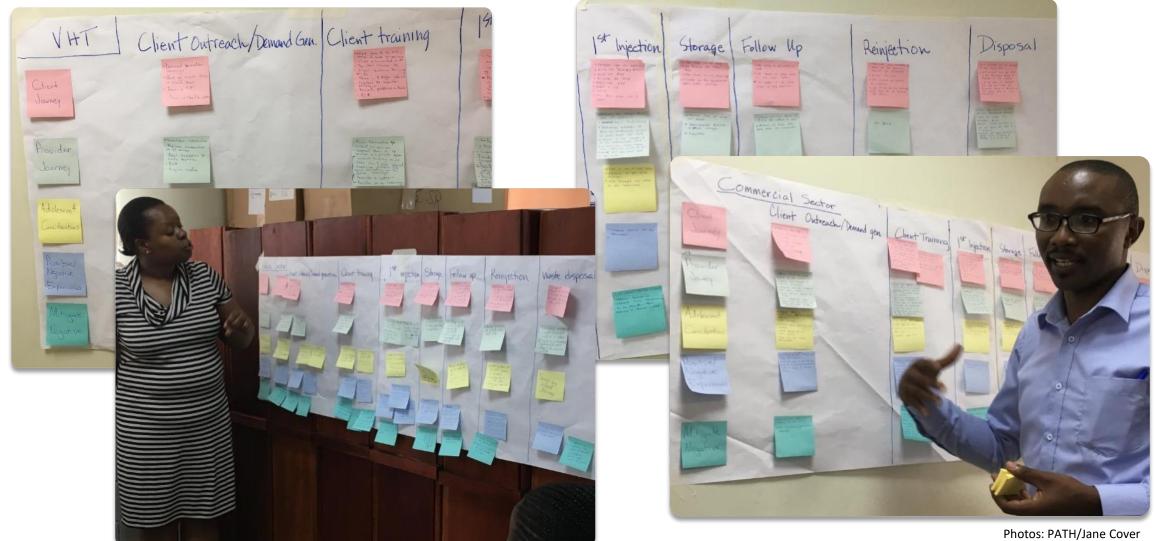
Develop journey maps for self-injection programs

- Based on research studies and soft launch: designed "best guess" models
- Identified program components likely to impact client success
- Developed "journey maps" that walk through the client and provider experiences in a self-injection program, as well as considerations specific to clients aged 15 and older



PATH/Jane Cover





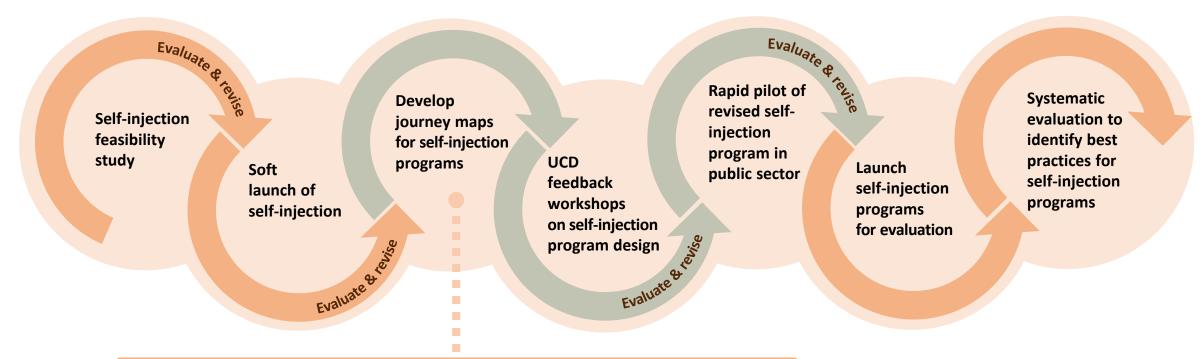
The Uganda team developed journey maps, which are UCD frameworks that help designers understand client and provider experiences, perspectives, and needs by walking through every step of a program.



Sample journey many Group training at facility, observed injection with coaching (no practice). I page job aid, return used units to health worker for disposal

Sample journey map: Group training at facility, observed injection with coaching (no practice), 1-page job aid, return used units to health worker for disposal							
	Client outreach/ demand generation	Client training	1 st injection	Storage	Follow-up	Reinjection	Disposal
Client	Learns about self-injection (before or while seeking services) Travels to facility, drug shop, or VHT	Seeks services when group counseling is available Participates in FP group counseling on all methods, asks questions Chooses or expresses interest in SI Participates in group training Observes health worker demonstrate injection, walking through 1-page job aid and reinjection as group Confirms intention to self-inject	Injects privately with supervision, coaching from health worker and following 1-page job aid Assessed as competent or not If not competent, needs to return in 3 months If competent, given envelope with units, job aid, tip top disposal container, condoms, appointment card with reinjection date	Carries envelope home Finds place to safely store it for 3-9 months, away from partner/children, at room temperature	Reaches out to VHT, health worker with questions or concerns (e.g., visit, phone call)	Remembers date (help from peer or someone else?) Finds private space to reinject, carries envelope with all supplies Reviews job aid, reinjects Marks on appointment card that she has reinjected Places unit pointing down into disposal container after injection	Disposes of sachets in household garbage for burning Stores container with used unit safely until disposal is possible Takes container with unit to facility, VHT, drug shop and places in safety box when convenient
Provider	Schedules FP group training days, communicates FP days to clients Communicates availability of self-injection to clients Procures funds for outreach	Prepares for counseling on all methods, self-injection training Gathers supplies Conducts FP group counseling, answers questions Identifies clients who are interested in trying self-injection Conducts self-injection training following job aid, demonstrates injection and calculates reinjection date Directs clients ready to self-inject to private space	Ensures supplies are ready for self- injection Observes each client injection, provides coaching Assesses competence Avails self-injectors of supplies Encourages those not competent to return in 3 months for reinjection/retraining Completes all data collection per local protocols	Discusses proper storage with each client	Agrees with each client upon plan for follow-up in case of questions or concerns Is available for follow-up visits (and/or phone calls, if feasible) Knowledgeable about side effects management, full range of methods in case of switching	Is available to provide re-training or give injection if clients return for services Creates awareness among other staff in that location re: appropriate referrals for clients who return for support, waste disposal, or resupply visits	Discusses proper waste disposal with each client Provides client with supplies (i.e., impermeable containers) for waste disposal Maintains safety box, makes available to self-injectors returning used units
Adolescent considerations		Adolescent-friendly contraceptive services (AFCS) will be critical to success Group training may not be desirable to adolescents, may of them value confidentiality/ discretion highly	See note below re: male health workers	Safe and secure storage may be a particular challenge for adolescents with limited privacy at home/school	Adolescent access to phones inconsistent	Identifying a private place to reinject may be a particular challenge for adolescents with limited privacy at home/school	Taking units for disposal may be a particular challenge for adolescents with limited privacy/mobility
Questions/ challenges	What if clients show up at a time when group training is not offered? Drug shops: Before there is wide awareness, women may not come with enough money to purchase supplies/units to take home	How will clients be triaged who participate in group counseling on all methods but do not choose self-injection? Note VHTs, drug shops: Independent training may be more feasible and appropriate due to the way clients report for services, capacity	For injections outside facilities (e.g., in VHT homes, drug shops): Some women may not be comfortable self-injecting in front of a male health worker Drug shops: All supplies will need to be purchased; clients will need to bring enough \$\$ for services, including additional units, impermeable container		Ensuring women have the support they need without compromising their discretion/autonomy Lack of phones among clients, limited air time for health workers challenge to phone follow-up Health workers may not be willing to share their number, drug shops/pharmacies may be more open to this (profit motive)		If disposal strategies are not convenient, clients may elect to use latrines for disposal Consider child-proof containers fo home storage

Self-injection program iteration process: Journey maps



Illustrative learnings—journey maps helped clarify key processes:

- Stages of client training, from orienting clients on contraceptive options to first self-injection
- How group training could work in a facility (e.g., client flow, human resource requirements)
- Supplies needed for client training and for client to take home
- Safely transferring used devices from a puncture-proof container to medical waste receptacle
- Additional systems requirements—e.g., orienting other providers on what to do if selfinjectors return for support or to dispose of used devices

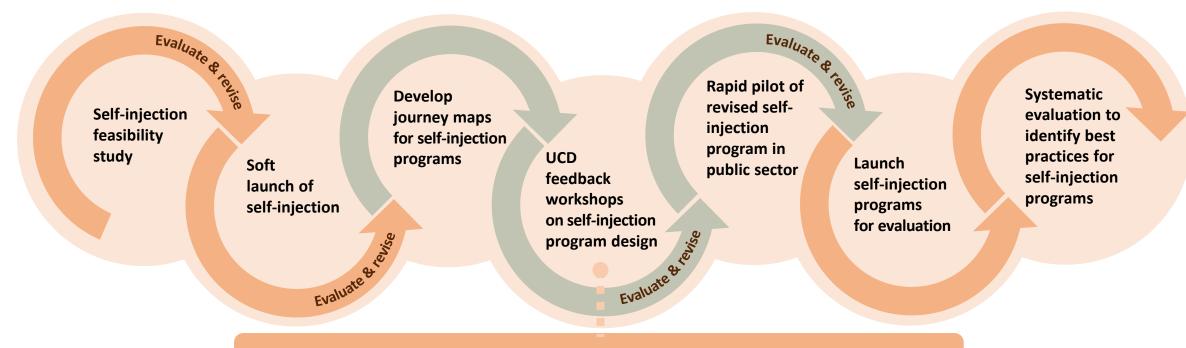


UCD feedback workshops on self-injection program design

- Organized UCD feedback workshops to solicit input from (in the following order):
 - Clients, including those with and without self-injection experience
 - Facility-based family planning providers, including those with and without experience offering self-injection
 - Community health workers (called Village Health Teams, or VHTs)
 - Stakeholders, including district and Ministry of Health leadership, as well as implementing partners
- Used role plays to illustrate the self-injection journey map, making it a "real" tangible experience for clients and providers
- Involved clients and providers as actors in the role plays
- Adapted client booklet into one-page job aid to share and vet during feedback meetings
- After the role plays, solicited feedback from both actors and observers using semi-structured feedback guides



Self-injection program iteration process: Feedback workshops



Illustrative learnings

- Group training may be more feasible than one-on-one training
- Self-injection without practice may be possible and acceptable; clients more nervous about this idea
- Observed injections with coaching could be an alternative to practice
- Participants said VHTs conducting training would ease health workers' workload
- Important to dedicate a health worker as self-injection trainer
- Follow-up should be client-driven
- Peer follow-up may be feasible
- Number of take-home devices: DHTs proposed 1 at start and 3 thereafter; clients suggested 3 right away
- Health facilities often have poor waste disposal practices—not just a challenge for home injections

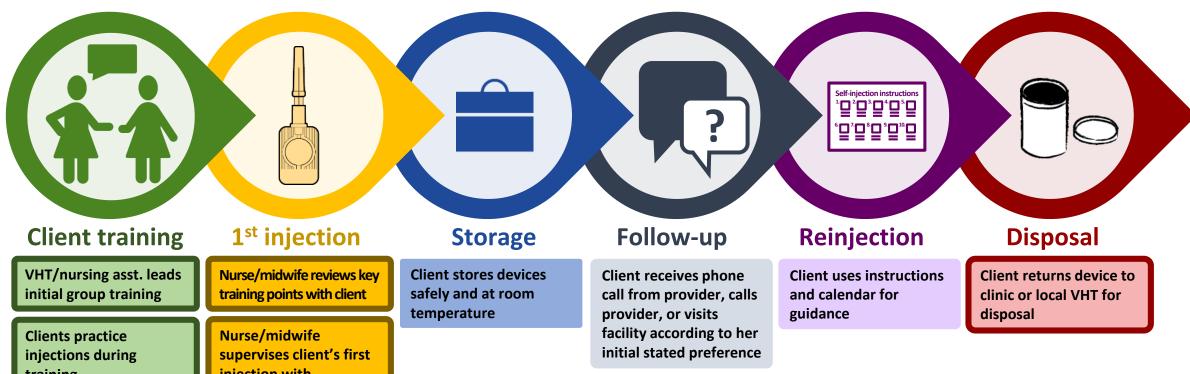


Rapid pilot of revised self-injection program

- **Objective:** Assess what works best with local staff, making adjustments to the programs during a 2 to 3 month period of intensive monitoring and engagement
- Opportunity to iterate program procedures and learn before full implementation and evaluation of programs begins in late Q3
- Rapid pilot launched in three public-sector health facilities in Mubende district in May
- Trained 7 providers (3 community health workers/nursing assistants,
 4 nurses/midwives); 3 of them had never been trained on subcutaneous DMPA
- Sites monitored every two weeks and iteration of components as often as feasible based on input from providers and clients



Contraceptive Self-Injection Program Rapid Pilot—PHASE 1



training

VHT/nursing asst. give clients instructions and calendars

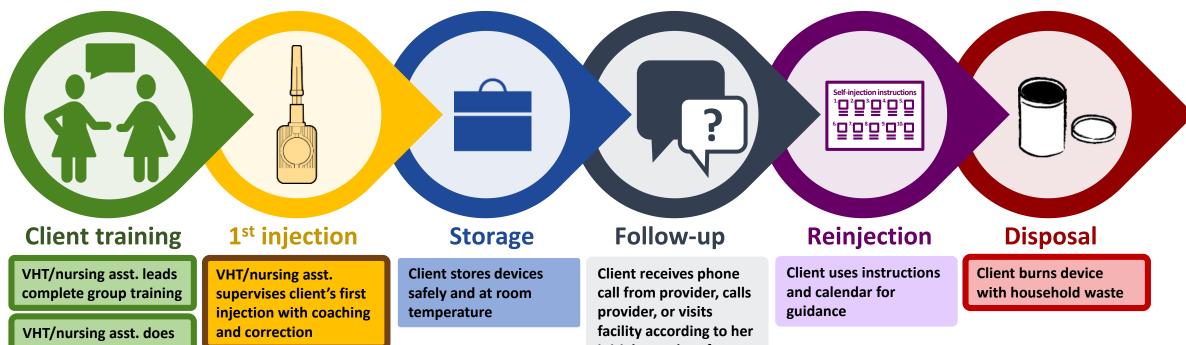
VHT/nursing asst. track daily number of trainings and how many clients in each training

injection with coaching/correction

Nurse/midwife uses observation checklist to assess client competence

Nurse/midwife asks client for her preferred follow-up: provider calls client, provider gives number client can call, client visits facility

Contraceptive Self-Injection Program Rapid Pilot—PHASE 3



injection demonstration only no practice for clients

VHT/nursing asst. gives clients job aids and calendars

VHT/nursing asst. track daily number of trainings and how many clients in each training

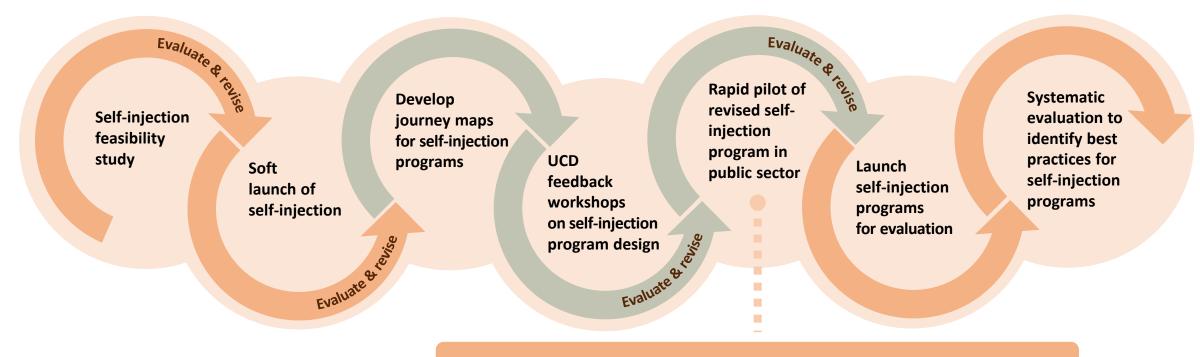
VHT/nursing asst. uses observation checklist to assess client

competence

VHT/nursing asst. asks client for her preferred follow-up method: provider calls client, provider gives number client can call, client visits facility

initial stated preference

Self-injection program iteration process: Rapid pilot

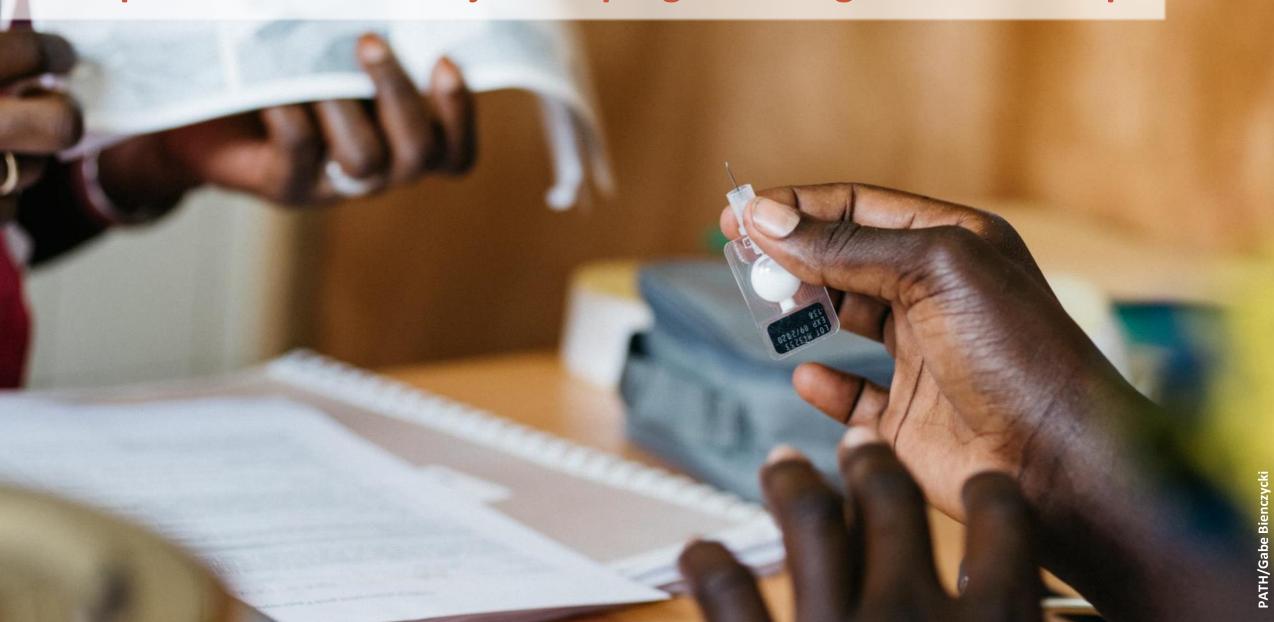


Illustrative learnings

- Variations in staffing levels and staff shifts impacted facilities' adherence to program
- Twice-a-week family planning days resulted in large groups of women for selfinjection trainings; on other days group trainings could be small
- One facility moved to new phase: women successfully self-injected after following a demonstration but not practicing themselves
- Many women participate in group training but decide not to self-inject until later; main reason for not self-injecting is fear



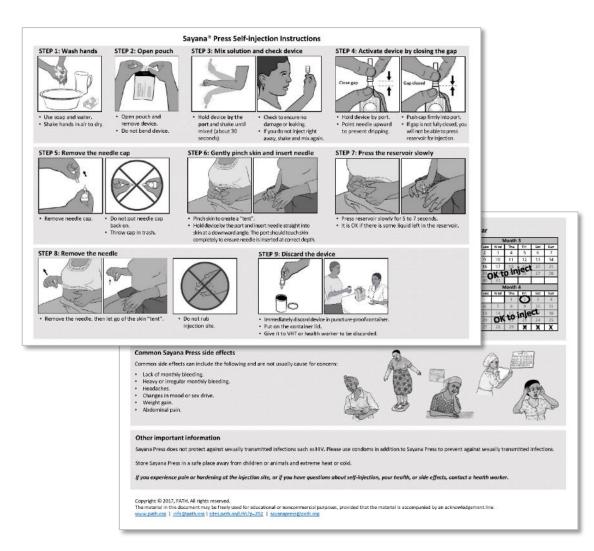
Implications for self-injection program design and next steps



Self-injection program design: Insights to date

What do we know about training clients to self-inject, and what are we learning?

- One-on-one training by highly trained providers works well—does group training by community health workers (or other cadres) work just as well?
- Careful review of the injection steps seems to help women self-inject independently
- A simplified one-page instruction sheet given to women to follow helps with correct use
- It may be possible for women to learn the injection steps without actually practicing





Self-injection program design: Insights to date

What do we know about follow-up and support, and what are we learning?

- Women appreciate having a visual aid for independent self-injection
- We will learn more about women's preferences for follow-up and support (e.g., whether they generally prefer planned visits/calls from health workers or prefer to initiate the process of seeking support themselves; would they use a hotline?)
- SMS or mobile platforms could work well in settings where more women have access to phones (e.g., more urban environments)



PATH/Gabe Bienczycki



Self-injection program design: Insights to date

How should disposal be managed?

- Latrine disposal removes the device from contact and is preferred by clients, but is not perceived by stakeholders to be sustainable
- Extra focus during training needed to encourage women to secure device in a puncture-proof container prior to disposal—providing the container increases likelihood of safe disposal
- Women may be open to returning the used device, in the container, to a community health worker or local drug shop with a medical waste receptacle
- Burning with household garbage, a common practice, may also be an option



PATH



What's next? Implement self-injection programs in multiple delivery channels

- Public-sector facilities
 - Analyze results from the rapid pilot to finalize a program design; components of that program will vary systematically across sites
 - Train 60 to 100 providers across three districts to implement the program variations
- Private-sector facilities
 - Finalize a program design for private clinics, potentially pharmacies and drug shops, using a socially marketed product
 - Train 15 to 20 providers across 15 sites in the private sector
- Community-based distribution (CBD)
 - Finalize a program design for CBD in the public sector
 - Train 30 community health workers
- Adolescent-focused platforms
 - Finalize a program design for adolescent safe spaces
 - Train 30 to 50 providers who work with those groups



What's next? Evaluate the programs across all four channels

- The following aspects of self-injection delivery approaches for each channel will be evaluated:
 - Client self-injection proficiency → Critical
 - Cost-efficiency
 - Accessibility
 - User satisfaction and adequacy of support
 - Provider practice
 - Provider perspectives and perceived feasibility
 - Implementation process evaluation
- Insights from these experiences will be shared as rapidly as possible to inform selfinjection program design in Uganda and beyond



