PATH India’s

PRIMARY HEALTH CARE STRATEGY

2021 - 2025
India’s primary health care status

Why PATH is well-positioned to drive PHC impact

Primary health care strategy for India

Key takeaways for PHC stakeholders
India’s primary health care status
India’s PHC indicators have moved up, but not enough

- **Modern contraceptive prevalence rate** among currently married women aged 15–49 years: 56.5%
- **Mothers who had at least 4 antenatal care visits, for last birth in the 5 years before the survey**: 58.1%
- **Institutional birth, for last birth in the 5 years before the survey**: 88.6%
- **Women aged 15-49 years who are anemic**: 59.1%
- **Blood sugar level - high or very high (>140 mg/dl) among men or men taking medicine to control blood sugar level**: 15.6%
- **Men who have comprehensive knowledge of HIV/AIDS**: 30.7%
- **Share of out-of-pocket expenditure of the Total Health Expenditure**: 48.8%

**Sources:** National Family Health Survey, Round 5 (2019-21), National Health Accounts estimates (2017 – 18)
Challenges confronting primary health care in India

Resource mobilization
Public expenditure on primary health needs to increase and human resource shortage needs to be addressed

Integrated approach
A comprehensive person-centric approach is needed instead of current disease-centric approach

Participatory decision-making
The decision-making must be based on evidence with increased participation of local bodies and community

Technology upgrade
Advanced technologies for screening, diagnostics and treatment practices need to be adopted urgently

Sources: Task Force on Comprehensive Primary Health Care Rollout, MoHFW India; Lall, Dorothy. Primary Health Care in India: Challenges and the Way Forward
Universal Health Coverage (UHC) means that all people have access to the health services they need, when and where they need them, without financial hardship: service coverage and financial protection.

To progressively achieve Universal Health Coverage, assuring availability of free, comprehensive primary healthcare services, for all aspects of reproductive, maternal, child and adolescent health and for the most prevalent communicable, non-communicable and occupational diseases in the population is the key. (NHP, 2017)

There is scope for everyone to contribute towards the Indian Government mandate for CPHC.

PATH is committed to comprehensive primary healthcare in India.
Why PATH is well-positioned to drive PHC impact
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We’re global and local, working in over 70 countries

95% of our staff are from the countries we work in, with firsthand knowledge of local context and trusted partnerships
The scope of our work is vast, spanning the continuum of care. We have deep technical capability across multiple essential health areas and take a holistic approach across the patient lifecycle.

We're global and local, working in over 70 countries. 95% of our staff are from the countries we work in, with firsthand knowledge of local context and trusted partnerships.

We harness cross-functional expertise, across sectors. Our team includes scientists, former government, health and business leaders, economists, engineers and advocates.

PATH works with various stakeholders and forges successful partnerships to deliver the long-lasting and multiplier effect of the impact of its work.
Primary Health Care Strategy for India
our vision

A world where everyone has equitable access to high-performing primary health care

our mission

Accelerate person-centered comprehensive primary health care through innovation and partnerships

the foundational values

- Adaptive learning and collaboration
- Country-owned and country-tailored
- Inclusive stakeholder engagement
- Integrated equity and gender lens
- Data and evidence-based & driven

Photo courtesy: PATH
Strategic objectives and catalytic approaches

**Enhance the accessibility of primary health care services**

**Strengthen capacity, efficiency and resilience of health systems**

**Catalyze community engagement for responsive & accountable healthcare systems**

**Demonstrating innovations**
that are cost-effective and scalable

**Technical assistance** to the governments for demonstration and scale-up of CPHC model

**Building partnerships**
with private sector to multiply the impact
## Focus areas

**Enhancing the accessibility of primary healthcare services**
- Essential drugs and diagnostics
- Existing services
- Expanded package of services
- Human Resources for Health
- Innovative health financing mechanisms

**Improving efficiency, capacity, and resilience of health systems**
- Digital ecosystem
- Data and information management
- Quality improvement
- Pandemic and epidemic preparedness/health security

**Catalyzing community engagement**
- Community participation and mobilization
- Human-centered behavioral change interventions
- Role of local bodies
Desired Outcomes

- Improved accessibility of services (including essential medicines & diagnostics)
- Improved quality of care
- Increased awareness on care-seeking
- Reduced out-of-pocket expenditure

Photo courtesy: NHSRC, India
Our PHC work in India

**DEPLOYING INNOVATIONS AND TECHNOLOGY**

- Increasing access to screening and diagnostics
- Expanding basket of services
- Streamlining referral linkages
- Strengthening supply chain management
- Improving system efficiency through digitization
- Augmenting quality of services
- Enhancing community outreach

**Bihar**
- 15th FC, PM ABHIM implementation
- HMIS for decision making
- Linking charitable hospitals with PHCs
- Introducing innovations in facilities
- Training and awareness programs
- Strengthening community participation strategy
- Training HR on essential medicines supply chain

**Uttar Pradesh**
- Introduction of innovations in PHC facilities
- Support in DASTAK campaign (active surveillance of infectious disease)
- Early identification and management of NTDs

**Maharashtra**
- Creating a model district for comprehensive primary health care (Satara district)
- Strengthening urban primary health care (Greater Mumbai)

**Karnataka**
- Technical support unit planned to assist state on BPHU operationalization
- Strengthening ABHIM implementation
PHC Tech Challenge

PATH India with its partners embarked on a global search for innovators and entrepreneurs in the healthcare sector with the ‘PHC Tech Challenge’. It was envisaged to be a platform that brings together promising MedTech, digital health and cold chain innovations from across the globe to key stakeholders including government, health agencies, donors, development partners, private sector companies and providers, etc. The compendium provides an overview of the 17 winners and 4 notable mentions from the PHC Tech Challenge.

Link to Compendium
Key takeaways for PHC stakeholders
Scope for partnerships with PATH for CPHC

**National and state governments**
Technical assistance in operationalizing CPHC strategy, by leveraging PATH’s strength in private sector engagement, integration of innovations, among others

**Knowledge partners**
Co-learning opportunities and enhancing knowledge exchange on CPHC models

**Funding partners**
Better impact for investments in PHC, with PATH’s proven ability for achieving a "multiplier-effect"

**Social entrepreneurs**
PATH as intermediary with proven track record to facilitate scaling up promising interventions for public good
PATH