Healthy Household Initiative: Honduras *Viviendas Rurales Saludables*











Project goals and outcomes

Impact goal

Reduce the prevalence of acute respiratory infections (ARIs) and diarrheal disease (DD) in children under five and their families by improving household and environmental living conditions.

Project goal

Improve access, affordability, and use of preventative health products by low-income families through improved market channels and innovative financing schemes.

Outcome 1

Increased household purchase and use of Healthy Household Initiative (HHI) products.

Outcome 2

Increased household access to financing for purchase of HHI products.

Outcome 3

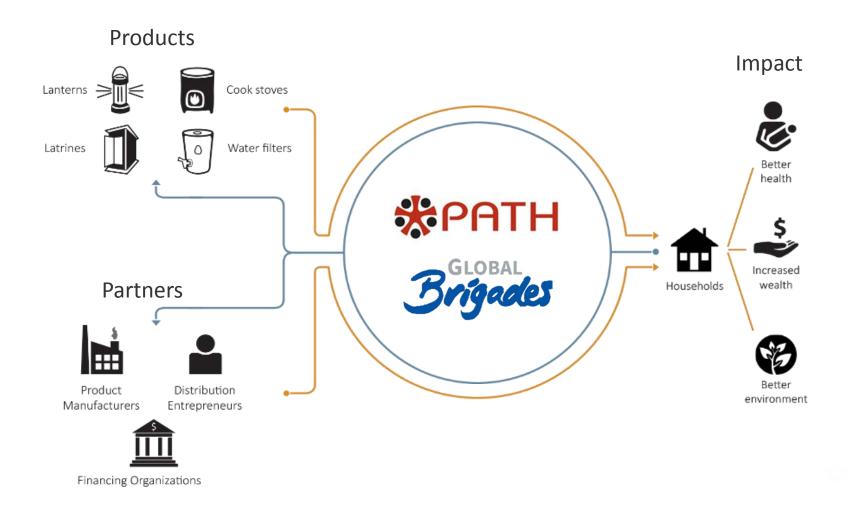
Strengthened capacity of supply chain and financial actors.

Outcome 4

Dissemination of results, lessons learned, and best practices.



Healthy household model





Project targets

Health

- **15,000** individuals report reduced incidence of DD or ARI.
- **5.7%** decrease in parents reporting of children under five DD or ARI incidence rate.

Product and sales

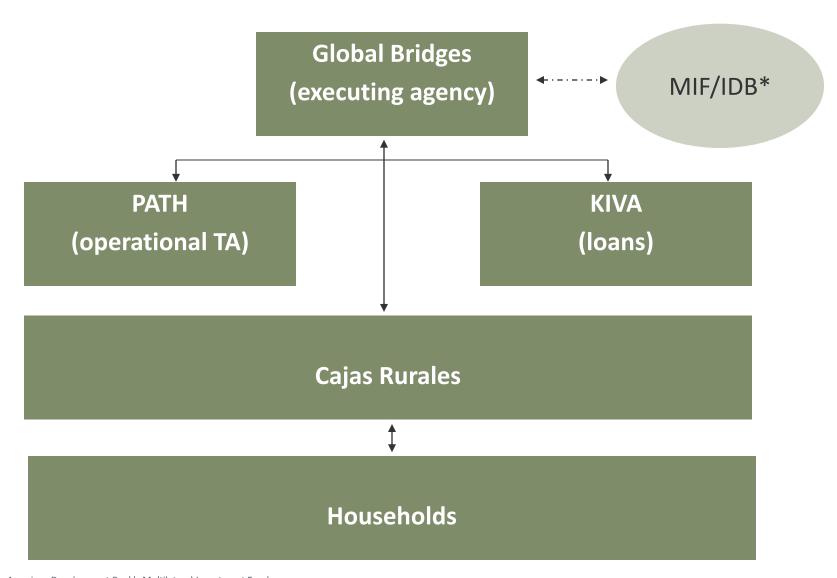
- **3,000** households purchase at least two products (latrine, stove, solar lantern or solar home system, water filter).
- social entrepreneurs recruited and trained.

Financial

- community savings and loan groups (cajas rurales) established.
- communities served by cajas (one caja/five communities; average community size is 40 households; 30% penetration rate estimated).
- 6,000 household loans approved for at least one HHI product.
- **3,000** households report 10% income savings from use of HHI products.



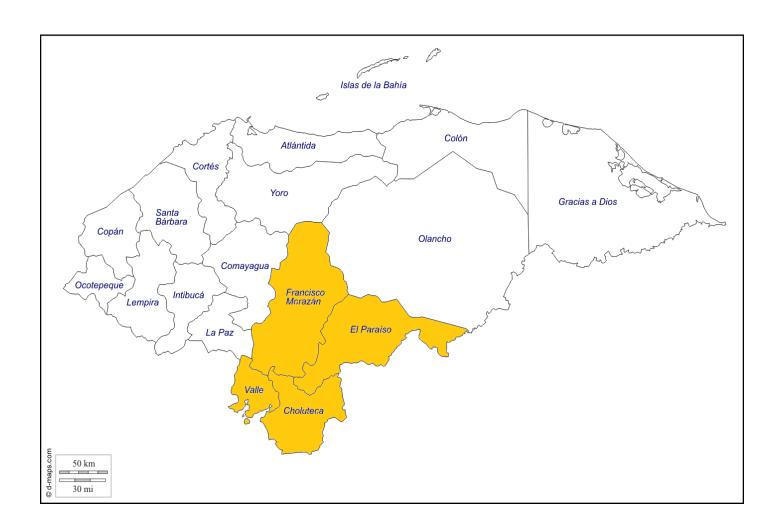
Project partners



^{*} MIF/IDB: InterAmerican Development Bank's Multilateral Investment Fund



Project sites





Products

Latrine				
Manufacturer	Global Brigades			
Model	Cinder block superstructure with pour			
	flush, seated system			
Distributor	Global Brigades Honduras			
Description				
Superstructure	Cinder block			
	1.15m x 1.10m x 1.83m			
Roof	Corrugated metal			
Door	Wooden frame with corrugated metal			
	sheeting			
Floor	Cement slab reinforced with iron			
	rebar			
Pit (type,	Single, offset pit			
materials, size)	Materials used to construct pit vary			
	per soil type (e.g., brick, stone, etc.)			
	1m x 1m. x ~2.5m			

Stove				
Manufacturer	Global Brigades			
Model	Estufa Justa			
Distributor	Global Brigades Honduras			
Description				
Base	Concrete, adobe, or brick			
Stove top	Removable iron slab 21" x 21" 1/8" thick reinforced with a			
	second 1/8" thick sheet 6" x 6"			
Chimney				
Chimney Intake chamber	6" Aluminum 26" caliber			

Products

Solar products	Panting Into	Funkry State Co. A. C.		
Manufacturer	Sun King	Sun King		
Model	PRO 2	Home Plus		
Distributor	SOLUZ	SOLUZ		
Description				
Panel	3.3 watts	6 watts		
Lights	1	3		
Lumens/ light	150	100		
Battery	3,000 mAh Lithium Ferro-Phosphate	6,000 mAh Lithium Ferro-Phosphate		
Other	Dual 5.5V USB power outputs designed to power any standard USB device	12V power output designed to power 12V DC appliances 5.5V USB power output designed to power any standard USB device Photo credit: Greenlight Planet		

Water filter	The Reserved			
Manufacturer	Sawyer			
Model	SP 180			
Distributor	Inversiones Wolfe			
Description				
Filter rate	38 liters/hour			
Volume limit	NA			
Weight	8 oz / 227 g			
Filter material	Hollow fiber			
	membrane with 0.1			
	absolute microns			
Life of filter	1 million gallons			
	Photo credit: Sawver			

Photo credit: Sawyer



Project timeline and activities

Year 1	Year 2	Year 3
 Product and supply chain scan Partner vetting and contracting Develop operational, sales, financial, and distribution models Recruit and train sales agents Provide technical assistance and train product distributors and finance officers/ community savings groups Develop monitoring and evaluation framework and management information systems Conduct consumer and supply-chain baseline 	 Continue recruitment of sales agents as implementation expands through 250 communities Establish and train community savings groups as implementation expands Wrap up implementation Monitor sales, distribution, and financial results and revise implementation model as needed 	 Monitor sales, distribution, and financial data Optimize approach as needed Results reporting

